

INVESTMENT'Z INSIGHT

Monthly Investment Update July 2016

Fund Performance

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Equity - Mid Cap Funds

Index Linked Funds

Blue Chip Equity Funds

Pure Equity Funds

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INVESTMENT'Z INSIGHT

CIO Comments



Sampath Reddy, CFA
CIO, Bajaj Allianz Life Insurance

- Liquidity in the system has eased from deficit of Rs 302,226 crore in end of March to deficit of Rs 79,434 crore in end of April, on account of government spending and RBI infusing liquidity in the system by conducting OMO purchases.
- According to the IMD forecast, there will be above average rainfall this monsoon at 106% of the long

period average (LPA). However the water levels in 91 major reservoirs are currently at just 23% of LPA of their storage capacity as against 114% of LPA last year.

- March CPI inflation eased to 4.83% YoY as against 5.26% in February; primarily on account of easing food and fuel inflation.
- IIP grew by 2.0% in February, after declining for three consecutive months, led by a growth in electricity and mining & quarrying sectors.
- US Fed maintained status quo in April policy and kept Fed funds target rate unchanged at 0.25-0.50% - with further rate action to remain data dependent.
- Bank of Japan maintained status quo in April policy – with no change in QE programme and no further rate cut on bank deposits from the current rate of -0.1%, which resulted in Yen appreciating by ~5.4% against US Dollar.
- With negative yields on sovereign debt in some parts of Europe and Japan and with US Fed expected to slow the pace of rate hikes, gold gained 4.9% during the month.
- Brent crude rose by 21.5% during April to close at USD48.13/barrel; versus USD39.60/barrel in March.
- INR marginally weakened in April to close at INR66.33/USD; versus INR66.25/USD in March, down 0.1% during the month.

Equity market developments and Outlook

- After posting bumper gains (+10.8%) during Mar'16, Nifty rose by 1.4% in Apr'16. The broader market outperformed the benchmark index; the CNX 500 rose by 2.1% in the month. The CNX mid and small-cap indices rose by 3.5% and 6.5%, respectively, in Apr'16.
- FII's pumped in US\$1.3 bn into Indian equities in Apr'16 after putting in US\$3.4bn in the previous month. DIIs, on the other hand, continued to remain net sellers of Indian equities for the 2nd consecutive month. Their equity sales exceeded purchases by US\$0.4bn in the month.
- Banking stocks, which had led the market rally in Mar'16, continued to outperform in April. The S&P BSE

Bankex rose by 3.9% in April.

- Among the top performers, the S&P BSE realty, metals and auto indices outperformed the broader market, rising by 10.5%, 5.6% and 2.6%, respectively. The S&P BSE energy and IT index declined by 1.4% and 0.5%, respectively, in Apr'16.
- Global equity market performance was mixed in April – US and European markets posted gains while most Asian markets including Japan declined in the month.

Fixed Income market developments and Outlook

- 10 year G-Sec yields closed lower at 7.44% in April v/s 7.46% in March on account of OMO purchases done by RBI to infuse liquidity in the system and expectations of rate cut by RBI going forward.
- RBI conducted OMO purchase of Rs 30,000 crore in April to ease liquidity, in line with RBI's view to move from a liquidity deficit position to a position closer to neutrality, as outlined in its first Bi-monthly Monetary Policy statement of FY17.
- We believe that CPI inflation readings would continue to be benign; with RBI maintaining CPI inflation target for 2016-17 at 5%.
- We expect the RBI to continue its accommodative stance, with another rate cut expected in CY 2016 with the abatement of fiscal concerns.
- Key factors to watch out for will be any sustained uptick in commodity prices (especially crude) and impact of the 7th Pay commission on inflation and fiscal targets.
- In view of the improving macro-economic dynamics, policyholders would be well placed to benefit from the economic revival and further rate cuts going forward, if they continue to remain invested in the India growth story.

ASSET PROFILE

Asset Class	Asset Allocation Fund	Cash Funds	Debt Funds	Equity Funds Large Cap	Equity Mid Cap	Index Funds	Ethical Funds
Equity Shares	58.9%	0.0%	0.0%	88.3%	92.8%	98.1%	81.8%
Money Market Instruments	4.6%	76.8%	0.1%	11.7%	7.2%	0.1%	18.2%
Fixed Deposits	2.0%	23.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Non Convertible Debentures	14.1%	0.0%	36.6%	0.0%	0.0%	0.0%	0.0%
Govt Securities	20.4%	0.0%	63.3%	0.0%	0.0%	0.0%	0.0%
Others	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Grand Total	100%	100%	100%	100%	100%	100%	100%

FUND PERFORMANCE

Type	FUND NAMES	SFIN Code	Absolute Return				CAGR Return				Inception Date
			1 Month	3 month	6 month	1 Year	2 Year	3 year	5 Year	Returns since Inception CAGR	
Asset Allocation	Asset Allocation Fund	ULIF04528/09/07ASSETALLOCI16	3.23%	7.84%	12.48%	5.81%	11.76%	18.23%	12.20%	10.29%	1-Oct-07
Asset Allocation	Asset Allocation Fund II	ULIF07205/12/13ASSETALLOCI2116	3.02%	7.50%	11.85%	6.23%	13.64%	NA	NA	13.63%	31-Mar-14
Asset Allocation	Asset Allocation Pension Fund	ULIF04628/01/08ASALLOCPENI16	3.33%	8.04%	12.71%	5.93%	12.27%	19.04%	12.61%	10.22%	27-Jan-08
	Crisil Balanced Fund Index		3.57%	7.87%	11.75%	4.95%	8.02%	13.61%	9.79%		
Cash Fund	Cash Fund	ULIF00215/01/04CASHFUNDLI116	0.44%	1.38%	2.81%	6.04%	6.30%	6.52%	6.84%	6.22%	15-Jan-04
Cash Fund	Cash Plus Fund	ULIF01023/07/04CASHPLUSFU116	0.61%	1.92%	3.90%	8.11%	8.37%	8.54%	8.78%	8.22%	23-Jul-04
Cash Fund	Cash Plus Pension	ULIF01618/11/04CASHPLUSPENI16	0.62%	1.95%	3.96%	8.06%	8.19%	8.48%	8.77%	8.51%	18-Nov-04
Cash Fund	Liquid Fund	ULIF02510/07/06LIQUIDFUNDI16	0.57%	1.79%	3.65%	7.69%	8.05%	8.26%	8.51%	8.53%	10-Jul-06
Cash Fund	Liquid Pension Fund	ULIF04124/07/06LIQIPENFUNDI16	0.61%	1.91%	3.87%	7.88%	7.96%	8.17%	8.47%	8.61%	24-Jul-06
	Crisil Composite Liquid Index		0.59%	1.92%	4.00%	7.81%	8.26%	8.90%	8.63%		
DEBT FUNDS	Debt Fund	ULIF00415/01/04DEBTFUNDLI116	2.97%	4.44%	8.14%	10.45%	10.10%	9.39%	8.25%	6.50%	15-Jan-04
DEBT FUNDS	Debt Plus Fund	ULIF00923/07/04DEBTPLUSFU116	2.13%	3.53%	6.55%	9.70%	10.71%	10.60%	9.64%	8.32%	23-Jul-04
DEBT FUNDS	Debt Plus Pension	ULIF01518/11/04DEBTPLUSPENI16	3.25%	5.25%	9.82%	12.98%	12.13%	11.24%	10.50%	9.20%	18-Nov-04
DEBT FUNDS	Premier Debt Fund	ULIF02317/12/05PREDEBTFU116	2.65%	4.19%	7.52%	10.35%	9.97%	9.17%	8.39%	7.84%	17-Dec-05
DEBT FUNDS	Life Long Gain	ULIF01123/07/04LIFLOGAINI16	2.33%	3.78%	6.69%	9.86%	9.67%	8.52%	7.13%	5.45%	23-Jul-04
DEBT FUNDS	Bond Fund	ULIF02610/07/06BONDFUNDLI116	2.80%	4.24%	8.21%	11.61%	11.82%	11.01%	9.80%	9.36%	10-Jul-06
DEBT FUNDS	Premier Bond Fund	ULIF02821/07/06PREMIRBOND116	2.55%	3.89%	6.75%	9.44%	9.15%	8.55%	7.62%	7.28%	21-Jul-06
DEBT FUNDS	Bond Pension Fund	ULIF03524/07/06BONDPENFUNI16	2.19%	3.65%	6.44%	9.89%	10.86%	10.64%	9.65%	9.56%	24-Jul-06
DEBT FUNDS	Guaranteed Bond Fund	ULIF06322/09/11GTBONDFOND116	1.72%	3.03%	5.71%	9.77%	10.13%	9.76%	0.00%	9.17%	5-Dec-11
	Crisil Composite Bond Index		2.34%	3.81%	6.91%	11.37%	11.52%	10.98%	9.38%		
LARGE CAP	Equity Gain Fund	ULIF00523/07/04EQGAINFUND116	3.10%	9.41%	14.06%	13.5%	8.39%	21.15%	12.76%	16.72%	23-Jul-04
LARGE CAP	Equity Plus Fund	ULIF00723/07/04EQPLUSFUND116	3.22%	9.78%	15.47%	3.92%	10.91%	20.84%	13.22%	17.71%	23-Jul-04
LARGE CAP	Equity Plus Pension	ULIF01218/11/04EQPLUSPENI16	3.18%	9.69%	14.98%	2.48%	10.06%	20.36%	13.50%	18.83%	18-Nov-04
LARGE CAP	Premier Equity Gain	ULIF02217/12/05PREEQGAINI16	3.12%	9.54%	14.18%	1.78%	9.38%	19.37%	12.71%	13.92%	17-Dec-05
LARGE CAP	Equity Growth Fund	ULIF02924/07/06EQGROWFUND116	2.88%	9.27%	14.82%	2.33%	9.97%	20.07%	13.33%	12.09%	24-Jul-06
LARGE CAP	Equity Growth Fund II	ULIF05106/01/10EQTYGROWO2116	2.93%	9.40%	15.40%	4.01%	11.94%	21.53%	14.19%	14.56%	1-Jan-10
LARGE CAP	Premier Equity Growth Fund	ULIF03824/07/06PREMEQGROW116	3.10%	9.35%	14.05%	1.38%	8.67%	18.64%	11.88%	11.66%	24-Jul-06
LARGE CAP	Equity Growth Pension Fund	ULIF03624/07/06EQTYGROPENI16	3.24%	9.87%	15.05%	2.63%	10.42%	20.52%	13.77%	13.48%	24-Jul-06
LARGE CAP	Growth Plus Fund III	ULIF05926/10/10GROWPLUSO3116	4.11%	10.03%	14.08%	0.57%	8.63%	25.63%	16.61%	16.21%	1-Nov-10
	Cnx Nse Nifty Index		4.23%	10.05%	14.21%	1.24%	5.77%	14.58%	9.52%		
MID CAP	Equity Midcap Fund	ULIF01709/03/05EQMIDFUND116	3.68%	8.28%	12.01%	2.42%	11.21%	25.29%	10.96%	15.13%	9-Mar-05
MID CAP	Equity Midcap Plus	ULIF01809/03/05EQMIDPLUS116	3.79%	8.65%	12.68%	3.94%	12.89%	28.12%	13.03%	18.48%	9-Mar-05
MID CAP	Equity Midcap Pension	ULIF01909/03/05EQMIDCPENI16	3.73%	8.60%	12.90%	3.83%	13.68%	33.62%	15.96%	21.00%	9-Mar-05
MID CAP	Accelerator Mid Cap Fund	ULIF03124/07/06ACCEMIDCAP116	4.54%	10.97%	15.23%	6.61%	13.61%	32.43%	14.79%	15.35%	24-Jul-06
MID CAP	Accelerator Mid Cap Fund II	ULIF05206/01/10ACCEMIDCAO2116	4.49%	10.97%	14.84%	6.55%	14.56%	32.36%	15.25%	14.03%	1-Jan-10
MID CAP	Accelerator Midcap Pension Fund	ULIF03324/07/06ACCEMIDPENI16	3.94%	9.02%	13.41%	4.31%	13.40%	32.50%	15.44%	16.17%	24-Jul-06
	Nifty Mid Cap 50 Index		5.45%	11.00%	19.07%	6.96%	8.13%	26.26%	8.86%		
INDEX	Equity Fund	ULIF00315/01/04EQIQUITYFUND116	3.98%	9.75%	13.58%	0.90%	3.89%	12.94%	8.52%	11.10%	15-Jan-04
INDEX	Equity Index Fund	ULIF00623/07/04EQINDEXFUND116	4.12%	10.16%	14.39%	2.34%	5.35%	14.44%	9.98%	14.89%	23-Jul-04
INDEX	Equity Index Pension	ULIF01318/11/04EQINDEXPENI16	4.08%	10.11%	14.41%	2.33%	5.50%	14.63%	10.16%	14.17%	18-Nov-04
INDEX	Premier Equity Fund	ULIF02117/12/05PRMEQFUND116	3.98%	9.76%	13.56%	0.83%	3.90%	13.07%	8.67%	10.07%	17-Dec-05
INDEX	Equity Index Fund II	ULIF03024/07/06EQTYINDEXO2116	4.12%	10.08%	13.98%	1.33%	4.76%	13.79%	9.16%	10.55%	24-Jul-06
INDEX	Premier Equity Index Fund	ULIF03924/07/06PREEQINDEXI16	3.94%	9.55%	13.19%	0.18%	3.22%	12.11%	7.72%	9.01%	24-Jul-06
INDEX	Equity Index Pension Fund II	ULIF03724/07/06EQINDEXPENO2116	4.09%	10.16%	14.33%	2.04%	5.10%	14.17%	9.60%	10.60%	24-Jul-06
INDEX	Blue Chip Equity Fund	ULIF06026/10/10BLUECHIPPEQ116	4.08%	10.05%	14.16%	2.03%	4.90%	14.17%	10.30%	7.19%	1-Nov-10
	Cnx Nse Nifty Index		4.23%	10.05%	14.21%	1.24%	5.77%	14.58%	9.52%		
Ethical Fund	Pure Eq Fund	ULIF02017/12/05PUREEQFUND116	2.71%	8.48%	10.53%	3.26%	14.97%	24.30%	15.56%	16.12%	17-Dec-05
Ethical Fund	Pure Stock Fund	ULIF02721/07/06PURESTKFUND116	2.66%	8.32%	10.87%	3.49%	14.86%	24.85%	16.15%	16.65%	21-Jul-06
Ethical Fund	Pure Stock Pension Fund	ULIF04717/04/08PURESTKPENI16	3.59%	9.71%	12.75%	-0.53%	17.94%	24.17%	16.30%	17.23%	17-Apr-08
	Cnx Nse Nifty Index		4.23%	10.05%	14.21%	1.24%	5.77%	14.58%	9.52%		

Investment Objectives

To provide capital appreciation through investment in select equity stocks those have the potential for capital appreciation.

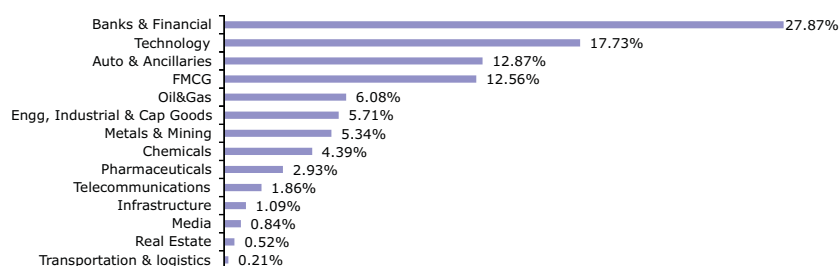
Risk Profile

Very High

Current Asset Allocation

- Equity: 60% - 100%
- Bank deposits and money market instruments – 0-40%

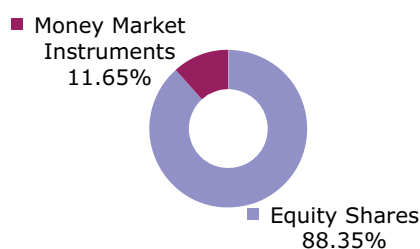
Industry Profile



Holdings

Company Name	% Value	% Total Value
Money Market Instruments		
	11.65%	11.65%
SHARES		
		88.35%
H D F C Bank Ltd.	8.81%	
Infosys Ltd.	7.36%	
I T C Ltd.	5.85%	
Yes Bank Ltd.	5.41%	
Tata Motors Ltd.	4.35%	
Larsen & Toubro Ltd.	3.58%	
Hindalco Industries Ltd.	3.37%	
I C I C I Bank Ltd.	3.00%	
Axis Bank Ltd.	2.78%	
Hero Motocorp Limited	2.65%	
Indusind Bank Ltd.	2.56%	
H C L Technologies Ltd.	2.39%	
Reliance Industries Ltd.	2.39%	
Wipro Ltd.	2.06%	
Mphasis Ltd.	2.05%	
Nestle India Ltd.	1.93%	
Pfizer Ltd.	1.93%	
Tech Mahindra Ltd.	1.80%	
Idea Cellular Ltd.	1.65%	
Akzo Nobel India Ltd.	1.50%	
Godrej Consumer Products Ltd.	1.31%	
Mahindra & Mahindra Ltd.	1.30%	
National Aluminium Co. Ltd.	1.15%	
Housing Development Finance Corpn. Ltd.	1.14%	
M R F Ltd.	1.14%	
Hindustan Unilever Ltd.	1.13%	
Gujarat State Petronet Ltd.	1.01%	
Gayatri Projects Ltd.	0.96%	
Other Shares	11.77%	
Grand Total	100%	100%

Asset Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Equity Gain Fund	64.1609	3.10%	9.41%	14.06%	1.35%	8.39%	21.15%	16.72%
Equity Plus Fund	71.0566	3.22%	9.78%	15.47%	3.92%	10.91%	20.84%	17.71%
Equity Plus Pension	75.3063	3.18%	9.69%	14.98%	2.48%	10.06%	20.36%	18.83%
Premier Equity Gain	39.9169	3.12%	9.54%	14.18%	1.78%	9.38%	19.37%	13.92%
Equity Growth Fund	31.378	2.88%	9.27%	14.82%	2.33%	9.97%	20.07%	12.09%
Equity Growth Fund II	24.4579	2.93%	9.40%	15.40%	4.01%	11.94%	21.53%	14.56%
Premier Equity Growth Fund	30.2057	3.10%	9.35%	14.05%	1.38%	8.67%	18.64%	11.66%
Equity Growth Pension Fund	35.5033	3.24%	9.87%	15.05%	2.63%	10.42%	20.52%	13.48%
Cnx Nse Nifty Index		4.2%	10.0%	14.2%	1.2%	5.8%	14.6%	

Investment Objectives

To achieve capital appreciation by investing in a diversified basket of mid cap stocks and large cap stocks.

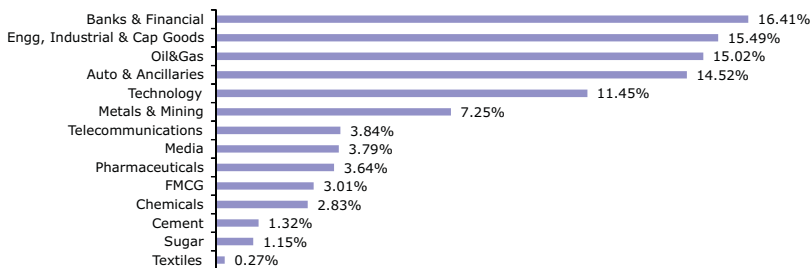
Risk Profile

Very High

Current Asset Allocation

- Equity: 60-100% of which not less than 50% will be in mid cap stocks
- Bank deposits and money market instruments – 0-40%

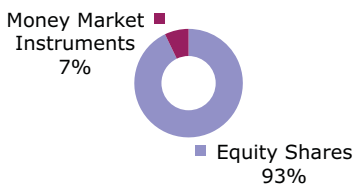
Industry Profile



Holdings

Company Name	% Value	% Total Value
Money Market Instruments	7.21%	7.21%
SHARES		92.79%
Indraprastha Gas Ltd.	5.56%	
Mphasis Ltd.	5.55%	
M R F Ltd.	5.10%	
Yes Bank Ltd.	4.87%	
K S B Pumps Ltd.	3.02%	
Hindalco Industries Ltd.	2.79%	
Fiem Industries Limited	2.73%	
Indian Oil Corpn. Ltd.	2.45%	
Gujarat State Petronet Ltd.	2.37%	
H C L Technologies Ltd.	2.35%	
National Aluminium Co. Ltd.	2.34%	
Sundram Fasteners Ltd.	2.16%	
Idea Cellular Ltd.	2.15%	
B A S F India Ltd.	1.98%	
Aventis Pharma Ltd.	1.90%	
Ujjivan Financial Services Limited	1.81%	
Ingersoll-Rand (India) Ltd.	1.80%	
Oil & Natural Gas Corpn. Ltd.	1.80%	
Indusind Bank Ltd.	1.79%	
Suprajit Engineering Ltd.	1.70%	
Hitachi Home & Life Solutions (India) Ltd.	1.69%	
Cholamandalam Investment & Finance Co. Ltd.	1.68%	
H T Media Ltd.	1.63%	
J S W Steel Ltd.	1.59%	
Procter & Gamble Hygiene & Health Care Ltd.	1.56%	
Sun T V Network Ltd.	1.44%	
Castrol India Ltd.	1.44%	
Torrent Pharmaceuticals Ltd.	1.41%	
Other Shares	24.13%	
Grand Total	100%	100%

Asset Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Equity Midcap Fund	49.8221	3.68%	8.28%	12.01%	2.42%	11.21%	25.29%	15.13%
Equity Midcap Plus	69.0847	3.79%	8.65%	12.68%	3.94%	12.89%	28.12%	18.48%
Equity Midcap Pension	87.8265	3.73%	8.60%	12.90%	3.83%	13.68%	33.62%	21.00%
Accelerator Mid Cap Fund	41.8427	4.54%	10.97%	15.23%	6.61%	13.61%	32.43%	15.35%
Accelerator Mid Cap Fund li	23.7193	4.49%	10.97%	14.84%	6.55%	14.56%	32.36%	14.03%
Accelerator Midcap Pension Fund	44.9065	3.94%	9.02%	13.41%	4.31%	13.40%	32.50%	16.17%
Nifty Mid Cap 50 Index		5.4%	11.0%	19.1%	7.0%	8.1%	26.3%	

Investment Objectives

To provide capital appreciation through investment in equities forming part of National Stock Exchange NIFTY

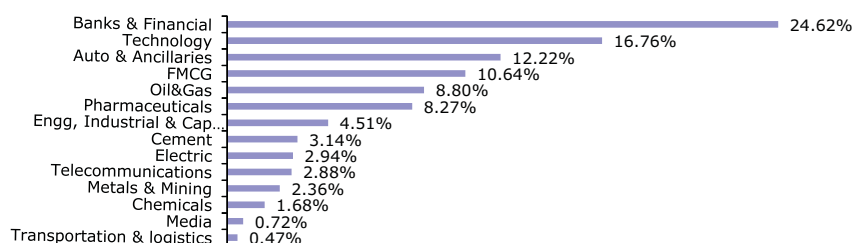
Risk Profile

High

Current Asset Allocation

- Equity: 60%- 100%
- Bank deposits and money market instruments: 0- 40%

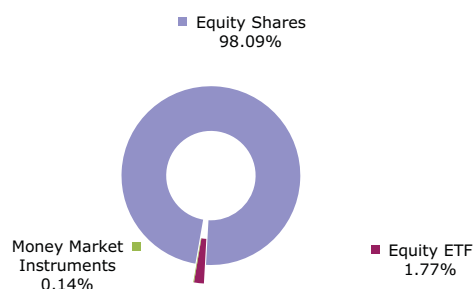
Industry Profile



Holdings

Company Name	% Value	% Total Value
Equity ETF	1.77%	1.77%
Money Market Instruments	0.14%	0.14%
SHARES		98.1%
Infosys Ltd.	8.05%	
I T C Ltd.	7.84%	
H D F C Bank Ltd.	7.64%	
Housing Development Finance Corpn. Ltd.	5.90%	
Reliance Industries Ltd.	5.27%	
Tata Consultancy Services Ltd.	4.33%	
I C I C I Bank Ltd.	4.19%	
Tata Motors Ltd.	4.14%	
Larsen & Toubro Ltd.	4.02%	
Sun Pharmaceutical Inds. Ltd.	2.65%	
Hindustan Unilever Ltd.	2.60%	
Mahindra & Mahindra Ltd.	2.49%	
Wipro Ltd.	2.06%	
Maruti Suzuki India Ltd.	1.91%	
Dr. Reddys Laboratories Ltd.	1.90%	
Bharti Airtel Ltd.	1.87%	
Axis Bank Ltd.	1.67%	
Asian Paints Ltd.	1.64%	
Cipla Ltd.	1.64%	
Other Shares	26.27%	
Grand Total	100%	100%

Asset Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Equity Fund	36.0182	1.78%	6.83%	4.10%	-1.06%	3.00%	10.96%	10.83%
Equity Index Fund	50.9706	1.91%	7.21%	4.90%	0.32%	4.44%	12.44%	14.61%
Equity Index Pension	45.3048	1.91%	7.19%	4.95%	0.37%	4.61%	12.65%	13.88%
Premier Equity Fund	26.6408	1.79%	6.84%	4.15%	-1.15%	3.00%	11.07%	9.74%
Equity Index Fund II	26.2486	1.90%	7.12%	4.27%	-0.61%	3.87%	11.79%	10.19%
Premier Equity Index Fund	22.8364	1.74%	6.62%	3.75%	-1.77%	2.34%	10.12%	8.66%
Growth Plus Fund III	22.7639	1.81%	7.25%	4.50%	-1.44%	6.41%	23.02%	15.63%
Equity Index Pension Fund II	26.3617	1.90%	7.21%	4.82%	0.09%	4.20%	12.15%	10.24%
Cnx Nse Nifty Index		1.6%	7.1%	4.3%	-1.0%	4.3%	12.4%	

Investment Objectives

To specifically exclude companies dealing in gambling, contests, liquor, entertainment (films, TV etc.), hotels, banks and financial institutions.

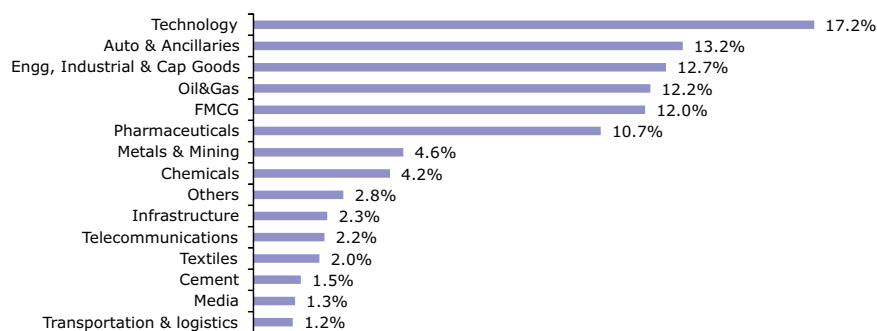
Risk Profile

Very High

Current Asset Allocation

- Equity: 60%-100%
- Government treasury bills (Non-interest bearing): 0- 40%

Industry Profile

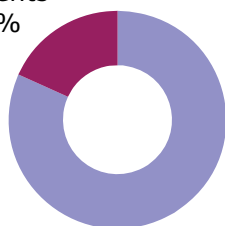


Holdings

Company Name	% Value	% Total Value
SHARES		
81.84%		
Infosys Ltd.	5.46%	
Nestle India Ltd.	3.98%	
K S B Pumps Ltd.	3.64%	
Reliance Industries Ltd.	3.46%	
Hitachi Home & Life Solutions (India) Ltd.	3.03%	
Wipro Ltd.	3.01%	
Indraprastha Gas Ltd.	2.99%	
Pfizer Ltd.	2.89%	
Bayer Cropscience Ltd.	2.79%	
Larsen & Toubro Ltd.	2.59%	
Tech Mahindra Ltd.	2.53%	
Hindustan Unilever Ltd.	2.33%	
Oil & Natural Gas Corpn. Ltd.	2.06%	
Hindalco Industries Ltd.	2.02%	
Maruti Suzuki India Ltd.	2.01%	
Natco Pharma Ltd.	1.99%	
Godrej Consumer Products Ltd.	1.95%	
Aurobindo Pharma Ltd.	1.93%	
Ashoka Buildcon Ltd.	1.86%	
Kansai Nerolac Paints Ltd.	1.85%	
Credit Analysis & Research Ltd.	1.82%	
Idea Cellular Ltd.	1.79%	
Tata Consultancy Services Ltd.	1.77%	
Suprajit Engineering Ltd.	1.73%	
M R F Ltd.	1.72%	
Dcm Shriram Limited	1.66%	
Colgate-Palmolive (India) Ltd.	1.59%	
Hero Motocorp Limited	1.38%	
Other Shares	14.01%	
Money Market Instruments	18.16%	18.16%
Grand Total	100%	100%

Asset Profile

Money Market Instruments
18.16%



Equity Shares
81.84%

Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Pure Eq Fund	48.91	2.71%	8.48%	10.53%	3.26%	14.97%	24.30%	16.12%
Pure Stock Fund	46.8611	2.66%	8.32%	10.87%	3.49%	14.86%	24.85%	16.65%
Pure Stock Pension Fund	37.3275	3.59%	9.71%	12.75%	-0.53%	17.94%	24.17%	17.23%
Cnx Nse Nifty Index		4.2%	10.0%	14.2%	1.2%	5.8%	14.6%	

Investment Objectives

To provide capital appreciation through investment in equities forming part of the National Stock Exchange NIFTY

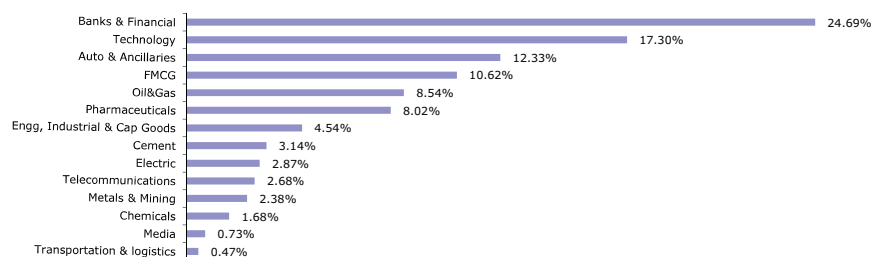
Risk Profile

High

Current Asset Allocation

- Equity: Not less than 60%
- Bank deposits and money market instruments: Not more than 40%

Industry Profile

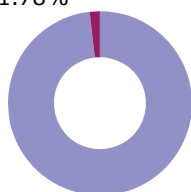


Holdings

Company Name	% Value	% Total Value
Equity ETF	1.78%	1.8%
SHARES		98.2%
Infosys Ltd.	8.56%	
I T C Ltd.	7.83%	
H D F C Bank Ltd.	7.64%	
Housing Development Finance Corpn. Ltd.	5.90%	
Reliance Industries Ltd.	5.26%	
Tata Consultancy Services Ltd.	4.40%	
Tata Motors Ltd.	4.22%	
I C I C I Bank Ltd.	4.20%	
Larsen & Toubro Ltd.	4.04%	
Sun Pharmaceutical Inds. Ltd.	2.60%	
Hindustan Unilever Ltd.	2.60%	
Mahindra & Mahindra Ltd.	2.50%	
Wipro Ltd.	2.04%	
Dr. Reddys Laboratories Ltd.	1.94%	
other Equity Shares	34.50%	
Grand Total	100%	100.0%

Asset Profile

Equity ETF
1.78%



Equity Shares
98.22%

Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Blue Chip Equity Fund	13.6778	0.12%	-0.06%	-4.44%	-3.81%	11.15%	10.70%	6.25%
Cnx Nse Nifty Index		4.2%	10.0%	14.2%	1.2%	5.8%	14.6%	

Investment Objectives

To realize a level of total income, including current income and capital appreciation, which is consistent with reasonable investment risk. The investment strategy will involve a flexible policy for allocating assets among equities, bonds and cash

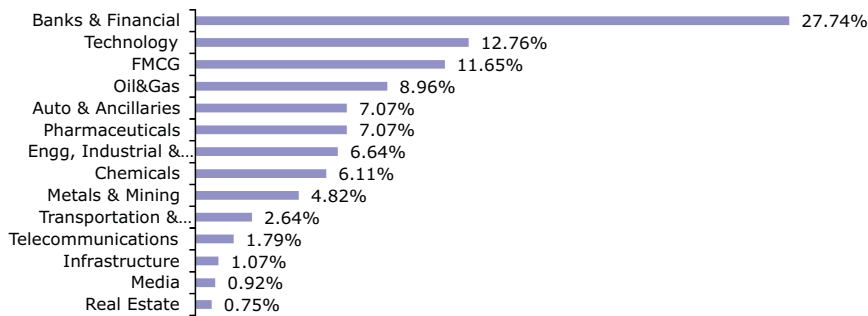
Risk Profile

High

Current Asset Allocation

- Equity 40% - 90%
- Debt, Bank deposits & Fixed Income Securities 0% - 60%
- Money market instruments 0% - 50%

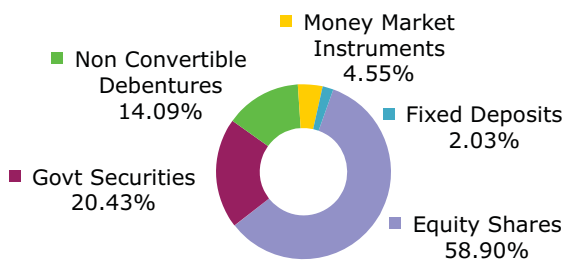
Industry Profile



Holdings

Company Name	% Value	% Total Value
GOVERNMENT SECURITIES	20.43%	20.43%
Fixed Deposits	2.03%	2.03%
Money Market Instrument	4.55%	4.55%
Non Convertible Debentures		14.09%
Housing Development Finance Corpn. Ltd.	3.79%	
L I C Housing Finance Ltd.	3.28%	
Power Finance Corpn. Ltd.	1.10%	
Ministry Of Railways	0.97%	
Bajaj Finance Ltd.	0.92%	
Hdb Financial Services Limited	0.88%	
Kotak Mahindra Prime Ltd.	0.69%	
I O T Utkal Energy Services Ltd.	0.53%	
N T P C Ltd.	0.32%	
I C I C I Bank Ltd.	0.28%	
Nabha Power Ltd.	0.27%	
Other Corporate Bonds	1.05%	
SHARES		58.90%
H D F C Bank Ltd.	5.36%	
Reliance Industries Ltd.	3.90%	
Infosys Ltd.	3.80%	
I T C Ltd.	3.78%	
I C I C I Bank Ltd.	2.55%	
Yes Bank Ltd.	2.17%	
Tata Motors Ltd.	2.05%	
Larsen & Toubro Ltd.	1.88%	
B A S F India Ltd.	1.83%	
Bayer Cropscience Ltd.	1.77%	
Axis Bank Ltd.	1.76%	
Mphasis Ltd.	1.66%	
Hindustan Unilever Ltd.	1.53%	
Housing Development Finance Corpn. Ltd.	1.52%	
Hindalco Industries Ltd.	1.45%	
Aventis Pharma Ltd.	1.41%	
Pfizer Ltd.	1.33%	
Nestle India Ltd.	1.33%	
Indusind Bank Ltd.	1.31%	
Tata Consultancy Services Ltd.	1.18%	
Idea Cellular Ltd.	1.05%	
National Aluminium Co. Ltd.	0.96%	
Mahindra & Mahindra Ltd.	0.94%	
Gujarat Pipavav Port Ltd.	0.89%	
Kalpataru Power Transmission Ltd.	0.88%	
Oil & Natural Gas Corpn. Ltd.	0.75%	
Other Shares	9.82%	
Grand Total	100%	100%

Asset Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Asset Allocation Fund	23.7596	3.23%	7.84%	12.48%	5.81%	11.76%	18.23%	10.29%
Asset Allocation Pension Fund	22.8826	3.33%	8.04%	12.71%	5.93%	12.27%	19.04%	10.22%
Asset Allocation Fund II	13.4706	3.02%	7.50%	11.85%	6.23%	13.64%	0.00%	13.63%
Crisil Balanced Fund Index		3.6%	7.9%	11.8%	5.0%	8.0%	13.6%	

Investment Objectives

To provide a participation in the upside of the equity market while ensuring highest unit price recorded during the policy term at maturity. The Investment strategy will include dynamic asset allocation between equities, debt and cash. It will also ensure that the gains of the fund are locked-in during the term to achieve the payment of highest unit price recorded during the policy term at maturity.

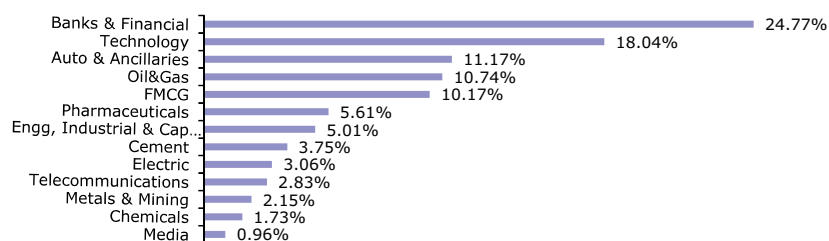
Risk Profile

High

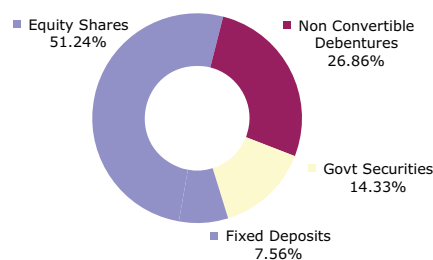
Current Asset Allocation

- Equity & Equity Derivatives*: 0 - 100%
 - Debt and Debt Derivatives: 0 - 100%
 - Money market instruments, liquid Mutual Funds: 0% - 100%
- *as and when allowed by IRDAI

Industry Profile



Asset Profile



Holdings

Company Name	% Value	% Total Value
SHARES		
51.2%		
Infosys Ltd.	4.59%	
H D F C Bank Ltd.	4.14%	
I T C Ltd.	3.97%	
Housing Development Finance Corpn. Ltd.	3.44%	
Reliance Industries Ltd.	3.35%	
Tata Consultancy Services Ltd.	2.49%	
Tata Motors Ltd.	2.42%	
Larsen & Toubro Ltd.	2.35%	
Axis Bank Ltd.	1.57%	
Mahindra & Mahindra Ltd.	1.36%	
Oil & Natural Gas Corpn. Ltd.	1.28%	
Hindustan Unilever Ltd.	1.24%	
Sun Pharmaceutical Inds. Ltd.	1.13%	
I C I C I Bank Ltd.	1.08%	
Maruti Suzuki India Ltd.	1.06%	
Bharti Airtel Ltd.	0.96%	
Asian Paints Ltd.	0.88%	
Hero Motocorp Limited	0.88%	
H C L Technologies Ltd.	0.77%	
Other Shares	12.26%	
Non Convertible Debentures.	26.86%	26.86%
Govt Securities	14.33%	14.33%
Fixed Deposits	7.56%	7.56%
Grand Total	100%	100%

Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Max Gain Fund I	16.8171	1.01%	3.82%	3.26%	2.18%	5.25%	11.70%	8.27%
Max Gain Fund II	15.3963	1.16%	4.79%	4.22%	2.60%	5.32%	11.48%	7.73%

Investment Objectives

To provide accumulation of income through investment in high quality fixed income Securities.

Risk Profile

Moderate

Current Asset Allocation

- Debt Instruments, FDs & Money Market Instruments – 100%

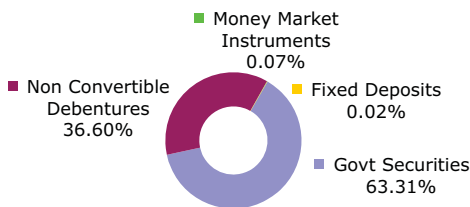
Average Maturity & Portfolio Ytm

FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
DEBT FUNDS		

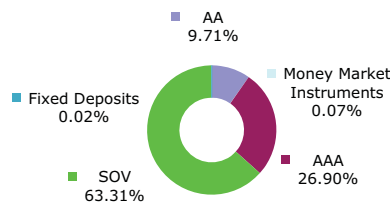
Holdings

Company Name	% Value	% Total Value
Govt Securities	63.31%	63.31%
Money Market Instruments	0.07%	0.07%
Non Convertible Debentures		36.60%
Housing Development Finance Corpn. Ltd.	4.15%	
L I C Housing Finance Ltd.	3.74%	
Ministry Of Railways	3.15%	
Power Finance Corpn. Ltd.	2.38%	
P N B Housing Finance Ltd.	2.03%	
Shriram Transport Finance Co. Ltd.	1.96%	
Axis Bank Ltd.	1.54%	
Nabha Power Ltd.	1.34%	
Bajaj Finance Ltd.	1.33%	
Petronet L N G Ltd.	1.28%	
Power Grid Corpn. Of India Ltd.	1.27%	
Leasing & Financial Services Ltd.	1.20%	
Other Corporate Bonds	11.24%	
FIXED DEPOSITS		0.02%
Grand Total		100.00%

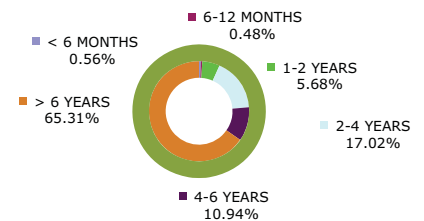
Asset Profile



Rating Profile



Maturity Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception
Debt Fund	22.0233	2.97%	4.44%	8.14%	10.45%	10.10%	9.39%	6.50%
Debt Plus Fund	26.1502	2.13%	3.53%	6.55%	9.70%	10.71%	10.60%	8.32%
DEBT PLUS PENSION	28.0112	3.25%	5.25%	9.82%	12.98%	12.13%	11.24%	9.20%
Premier Debt Fund	22.2944	2.65%	4.19%	7.52%	10.35%	9.97%	9.17%	7.84%
Life Long Gain	18.9282	2.33%	3.78%	6.69%	9.86%	9.67%	8.52%	5.45%
Bond Fund	24.6023	2.80%	4.24%	8.21%	11.61%	11.82%	11.01%	9.36%
Premier Bond Fund	20.2309	2.55%	3.89%	6.75%	9.44%	9.15%	8.55%	7.28%
Bond Pension Fund	24.959	2.19%	3.65%	6.44%	9.89%	10.86%	10.64%	9.56%
Crisil Composite Bond Index		2.3%	3.8%	6.9%	11.4%	11.5%	11.0%	

Investment Objectives

To have a fund that protects invested capital through investments in liquid money market and short-term instruments.

Risk Profile

Low

Current Asset Allocation

- Money market instruments and short term debt – 100%

Average Maturity & Portfolio Ytm

FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
CASH FUNDS		

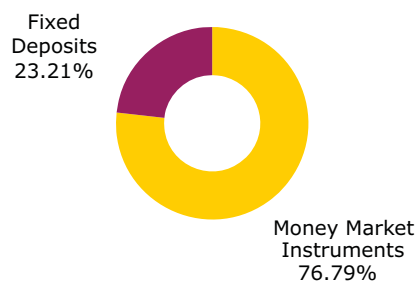
Holdings

Company Name	% Value	% Total Value
FIXED DEPOSITS 23.21%		
Bandhan Bank Ltd	7.4%	
I D B I Bank Ltd.	5.5%	
Saraswat Co-Operative Bank Ltd.	3.0%	
Cosmos Co-Operative Bank Limited	2.7%	
Punjab National Bank	1.2%	
Indian Overseas Bank	1.0%	
State Bank Of Bikaner & Jaipur	0.9%	
State Bank Of Hyderabad	0.8%	
Other Fixed Deposits	0.6%	
Money Market Instruments 76.79%		
Au Financiers (India) Ltd	9.6%	
Sundaram B N P Paribas Home Finance Ltd.	7.7%	
I C I C I Bank Ltd.	7.1%	
Indusind Bank Ltd.	7.0%	
Bank Of Maharashtra	6.5%	
The Ratnakar Bank Ltd	6.3%	
Development Credit Bank Ltd.	6.3%	
Kotak Mahindra Investment Ltd.	6.2%	
Other Money Market Instruments	20.0%	
Grand Total	100%	100%

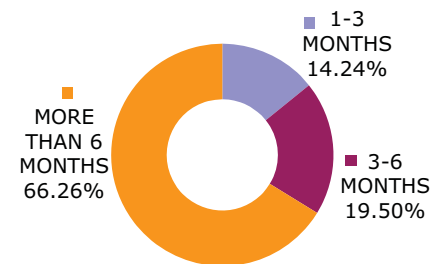
Asset Profile



Rating Profile



Maturity Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception
Cash Fund	21.3181	0.44%	1.38%	2.81%	6.04%	6.30%	6.52%	6.22%
Cash Plus Fund	25.8502	0.61%	1.92%	3.90%	8.11%	8.37%	8.54%	8.22%
CASH PLUS PENSION	26.0132	0.62%	1.95%	3.96%	8.06%	8.19%	8.48%	8.51%
Liquid Fund	22.7841	0.57%	1.79%	3.65%	7.69%	8.05%	8.26%	8.53%
Liquid Pension Fund	22.8735	0.61%	1.91%	3.87%	7.88%	7.96%	8.17%	8.61%
Crisil Composite Liquid Index		0.6%	1.9%	4.0%	7.8%	8.3%	8.9%	

Fund Manager Comments

The funds continued to invest in highly liquid short term papers as per the mandates.

Investment Objectives

To protect the capital as well as achieve capital appreciation over the term of 10 years. The above objective does not intend to offer any explicit investment guarantee to the policyholder. The fund strategy would be to invest in highly-rated secured debentures, corporate bonds, exchange traded funds, equities and money market instruments

Risk Profile

High

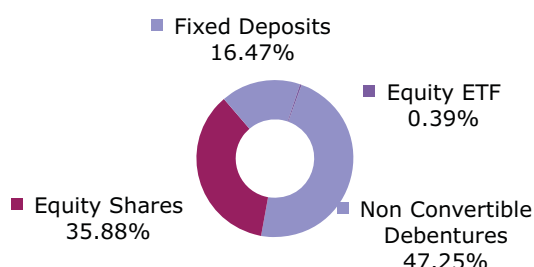
Current Asset Allocation

- Debentures, Corporate Bonds, Exchange Traded Funds and Equities: 80%-100%
- Mutual Funds and Money Market Instruments: 0- 20%

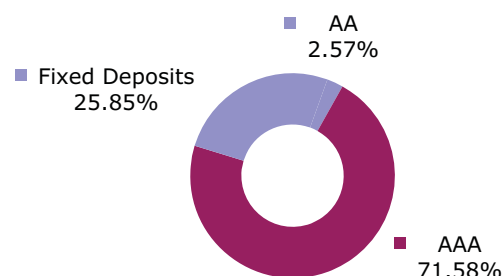
Holdings

Company Name	% Value	% Total Value
Non Convertible Debentures 47.25%		
Rural Electrification Corpn. Ltd.	7.06%	
Tata Sons Ltd.	7.05%	
Housing Development Finance Corpn. Ltd.	6.63%	
Power Finance Corpn. Ltd.	6.62%	
Indian Railway Finance Corpn. Ltd.	6.56%	
Other NCD	13.34%	
Fixed Deposits - Security 16.47% 16.47%		
Equity ETF 0.39% 0.39%		
EQUITY SHARES 35.88%		
Infosys Ltd.	3.12%	
I T C Ltd.	2.86%	
H D F C Bank Ltd.	2.79%	
Housing Development Finance Corpn. Ltd.	2.15%	
Reliance Industries Ltd.	1.92%	
Tata Consultancy Services Ltd.	1.61%	
Tata Motors Ltd.	1.54%	
I C I C I Bank Ltd.	1.54%	
Larsen & Toubro Ltd.	1.48%	
Hindustan Unilever Ltd.	0.95%	
Sun Pharmaceutical Inds. Ltd.	0.95%	
Mahindra & Mahindra Ltd.	0.91%	
Wipro Ltd.	0.75%	
Maruti Suzuki India Ltd.	0.71%	
Dr. Reddys Laboratories Ltd.	0.70%	
Bharti Airtel Ltd.	0.68%	
Axis Bank Ltd.	0.63%	
Asian Paints Ltd.	0.60%	
State Bank Of India	0.54%	
Cipla Ltd.	0.53%	
Other Equity Shares	8.91%	
Grand Total	100%	100%

Asset Profile



Rating Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Growth Plus Fund I	16.1142	1.47%	2.66%	4.80%	8.82%	9.15%	8.92%	7.56%
Growth Plus Fund II	14.832	4.07%	9.94%	13.99%	1.88%	5.24%	13.58%	6.53%

Investment Objectives

To provide capital appreciation, subject to minimum guaranteed unit price at Maturity. The fund strategy would be to achieve potential upside by investing adequately in debt securities, equities, mutual funds and highly rated debentures. The Unit Price at maturity (in 10 years time) is guaranteed to be a minimum of 170% of unit price as on the date of allocation of units under a policy

Risk Profile

High

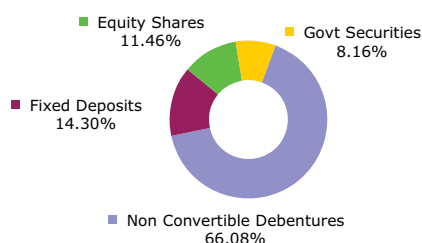
Current Asset Allocation

- Debt securities: 50%-100%
- Debentures: 0-50%
- Mutual Funds, Equities and Money market instruments: 0-50%

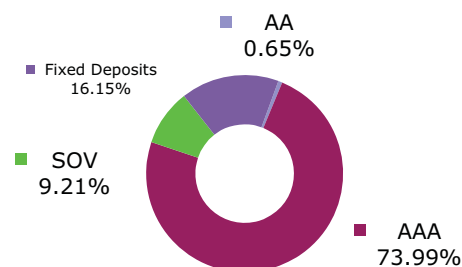
Holdings

Company Name	% Value	% Total Value
Equity Shares 11.46%		
H C L Technologies Ltd.	1.27%	
M R F Ltd.	1.14%	
Oil & Natural Gas Corpn. Ltd.	1.12%	
Infosys Ltd.	0.99%	
Sun Pharmaceutical Inds. Ltd.	0.92%	
H D F C Bank Ltd.	0.81%	
State Bank Of India	0.75%	
Sun T V Network Ltd.	0.63%	
Wipro Ltd.	0.58%	
Housing Development Finance Corpn. Ltd.	0.52%	
Hindustan Unilever Ltd.	0.46%	
Idea Cellular Ltd.	0.43%	
I C I C I Bank Ltd.	0.42%	
Other Equity Shares	1.42%	
Non Convertible Debentures 66.08%		
Indian Railway Finance Corpn. Ltd.	9.34%	
Housing Development Finance Corpn. Ltd.	9.15%	
Power Finance Corpn. Ltd.	9.13%	
Ministry Of Railways	7.62%	
Rural Electrification Corpn. Ltd.	6.79%	
Tata Sons Ltd.	6.74%	
L I C Housing Finance Ltd.	6.12%	
Idfc Bank Limited	4.03%	
Others	7.17%	
GOVT SECURITIES	8.16%	8.16%
Fixed Deposits	14.30%	14.30%
Grand Total	100%	100%

Asset Profile



Rating Profile



Returns

FUND NAMES	Current Nav	Absolute Returns					CAGR		
	1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception		
Shield Plus Fund I	16.9454	1.92%	3.62%	6.13%	8.75%	10.20%	10.98%	8.39%	
Shield Plus Fund II	16.9886	1.78%	3.32%	6.29%	8.50%	9.72%	11.52%	8.87%	
Shield Plus Fund III	16.6266	2.24%	3.81%	6.79%	9.31%	10.35%	11.58%	8.88%	
Shield Plus Fund IV	15.7316	2.02%	3.50%	6.38%	8.92%	8.65%	10.31%	8.95%	

Investment Objectives

The investment objective of this fund is to provide capital appreciation by investing in a suitable mix of debt and debt related securities.

Risk Profile

Medium

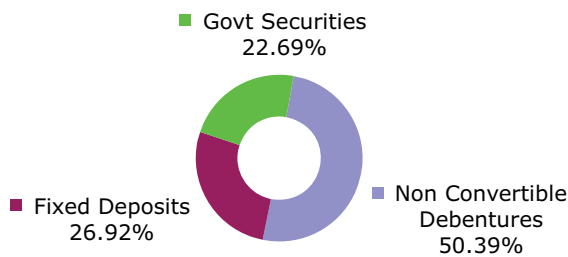
Current Asset Allocation

- Debt and Debt related securities: 0%-100%
- Mutual Funds and Money market instruments: 0% to 40%

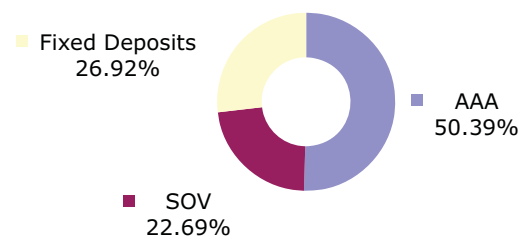
Holdings

Company Name	% Value	% Total Value
Non Convertible Debentures		
50.39%		
Rural Electrification Corpn. Ltd.	9.0%	
Housing Development Finance Corpn. Ltd.	6.7%	
Indian Railway Finance Corpn. Ltd.	6.7%	
Power Finance Corpn. Ltd.	6.6%	
Idfc Bank Limited	6.4%	
Power Grid Corpn. Of India Ltd.	5.7%	
Other Corporate Bonds	9.3%	
FIXED DEPOSITS		
26.92%		
State Bank Of Travancore	8.0%	
I D B I Bank Ltd.	7.1%	
State Bank Of Bikaner & Jaipur	5.3%	
Other FD	6.6%	
GOVT SECURITIES(GSE)		
22.7%		
22.69%		
Money Market Instruments		
0.1%		
0.06%		
Grand Total		
100%		
100%		

Asset Profile



Rating Profile



Returns

FUND NAMES	Current Nav	Absolute Returns					CAGR	
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception Absolute
Guaranteed Bond Fund	14.7881	0.72%	2.23%	4.49%	9.03%	9.53%	8.06%	8.93%
Crisil Composite Bond Index		0.9%	2.4%	5.0%	10.2%	10.6%	8.6%	

* Returns are Absolute

Investment Objectives

To provide capital appreciation by investing in a suitable mix of debt and equities.

Risk Profile

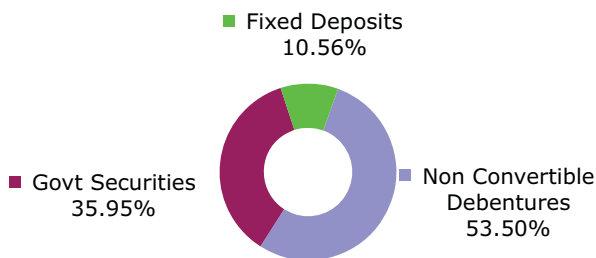
Current Asset Allocation

- Equity- 0-50%
- Debt -0%-100%
- Mutual Funds and Money market instruments: 0% -40%

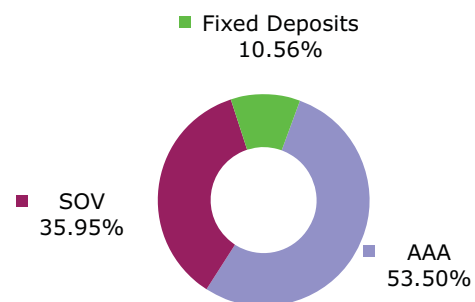
Holdings

Company Name	% Value	% Total Value
Non Convertible Debentures. 53.50%		
Rural Electrification Corpn. Ltd.	9.23%	
Housing Development Finance Corpn. Ltd.	8.12%	
Ministry Of Railways	7.89%	
Power Finance Corpn. Ltd.	6.22%	
Export-Import Bank Of India	5.28%	
Tata Sons Ltd.	5.20%	
Other NCD	11.56%	
Fixed Deposits	10.56%	10.56%
GOVT SECURITIES(GSE)	35.95%	35.95%
Grand Total	100%	100%

Asset Profile



Rating Profile



Returns

FUND NAMES	Current Nav	Absolute Returns				CAGR		
		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Assured return fund	15.4727	1.81%	3.06%	5.61%	9.48%	9.91%	9.46%	8.25%

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- Option to take maturity benefit in installments (Settlement Option), spread over a maximum period of 5 years.
- Professionally managed funds.

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For more details:

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