INVESTMENT'Z INSIGHT

Monthly Investment Update May 2016

Equity - Large Cap Funds Fund Performance Equity - Mid Cap Funds Index Linked Funds Blue Chip Equity Funds Pure Equity Funds Asset Allocation Funds Max Gain Funds Debt Funds Cash Funds Guaranteed Bond Funds Growth Plus Funds Shield Plus Funds Assured Return Funds







INVESTMENT'Z INSIGHT

CIO Comments



Macro-economic developments

- Liquidity in the system has eased from deficit of Rs 302,226 crore in end of March to deficit of Rs 85,647 crore in end of May, on account of government spending and RBI infusing liquidity in the system by conducting OMO purchases.
- Q4FY16 growth in terms of Gross Value Added (GVA) rose to 7.4% as against 6.9% in Q3FY16; primarily on account of agricultural sector growth of 2.3% in Q4FY16 compared to contraction by 1% in O3FY16.
- Fiscal deficit for April 2015 -March 2016 was 5.32 lakh crores viz. 3.9% of GDP.
- April CPI inflation rose to 5.39% YoY as against 4.83% in March; primarily on account of rise in food inflation to 6.21% YoY in April as against 5.19% in March.
- IIP grew by 0.1% in March as against 2% in February, led by a growth in electricity by 11.3% in March. However, manufacturing sector remains sluggish with it contracting by 1.2% in March.
- Brent crude rose by 3.2% during May to close at USD49.69/barrel; versus USD48.13/barrel in April.
- INR weakened in May to close at INR67.26/USD; versus INR66.33/USD in April, down 1.4% during the month.

Equity market developments and Outlook

- The uptrend in the Nifty continued for the 3rd consecutive month in May'16; the index rose by 4% in the month. The Nifty has risen by 16.8% in the last three months, reversing the losses that were seen during Jul'15-Feb'16. The index closed at 8,160 in end-May this is the highest month end close of the Nifty since Jul'15.
- The broader markets underperformed the benchmark index; the CNX 500 rose by 3.3% in May. Mid and smallcap stocks were laggards. The CNX mid and smallcap indices rose by a mere 0.7% and 0.3%, respectively, in the month.
- Flls continued to remain net buyers of Indian equities for the 3rd consecutive month in May. Their purchases

- exceeded sales by US\$0.4 bn in the month this was much lower than their net purchases of US\$ 3.4bn in Mar'16 and US\$1.3bn in Apr'16. Dlls, on the other hand, turned net buyers of Indian equities in May after selling in the last 2 months. Their equity purchases exceeded sales by US\$1.1bn in the month.
- Banking stocks outperformed in May. The S&P BSE Bankex rose by 5.2% in May. Among the top performers, the S&P BSE auto and realty indices outperformed the broader market, rising by 4.8% and 4.7%, respectively. The S&P BSE energy (-1.2%), metals (-0.1%) and healthcare (-2.2%) were amongst the worst performers.
- Worldwide, equity markets posted gains in May US, European and Japanese markets rose in the month.

Fixed Income market developments and Outlook

- 10 year G-Sec yields closed higher at 7.47% in May v/s 7.44% in April, primarily on account of hawkish FOMC minutes and expectations of US Fed rate hike sooner than expected.
- RBI conducted OMO purchase of Rs 70,000 in April May, out of which Rs 40,000 crore was in May to ease liquidity, in line with RBI's view to move from a liquidity deficit position to a position closer to neutrality.
- We believe that CPI inflation readings would continue to be benign on expectations of above normal rainfall this monsoon as per IMD forecast, with RBI maintaining CPI inflation target for 2016-17 at 5%.
- We expect the RBI to continue its accommodative stance, with another rate cut expected in CY 2016.
- Key factors to watch out for will be pace and timing of US
 Fed rate hike, any sustained uptick in commodity prices
 (especially crude) and impact of the 7th Pay commission
 on inflation and fiscal targets.
- In view of the improving macro-economic dynamics, policyholders would be well placed to benefit from the economic revival and further rate cuts going forward, if they continue to remain invested in the India growth story.

Fund Performance



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ASSET PROFILE

Asset Class	Asset Allocation Fund	Cash Funds	Debt Funds	Equity Funds Large Cap	Equity Mid Cap	Index Funds	Ethical Funds
EquityShares	57.5%	0.0%	0.0%	90.1%	91.0%	98.2%	81.4%
Money Market Instruments	6.0%	77.1%	0.2%	9.9%	9.0%	0.0%	18.6%
Fixed Deposits	2.3%	22.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Non Convertible Debentures	14.1%	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%
Govt Securities	20.1%	0.0%	66.5%	0.0%	0.0%	0.0%	0.0%
Others	0.0%	0.0%	0.0%	0.0%		1.7%	0.0%
Grand Total	100%	100%	100%	100%	100%	100%	100%

			P	Absolute Ret	ırn				CAGRI	Return	
Туре	FUND NAMES	SFIN Code	1 Month	3 month	6 month	1 Year	2 Year	3 year	5 Year	Returns since Inception CAGR	Inception Date
Asset Allocation	Asset Allocation Fund	ULIF04528/09/07ASSETALLOC116	2.51%	12.22%	3.22%	0.99%	11.36%	14.32%	11.18%	9.85%	1-Oct-07
Asset Allocation	Asset Allocation Fund II	ULIF07205/12/13ASSETALL02116	2.44%	10,78%	3.42%	1.31%	12.74%	NA	NA	12.20%	31-Mar-14
Asset Allocation	Asset Allocation Pension Fund	ULIF04628/01/08ASALLOCPEN116	2.56%	12.41%	3.29%	0.75%	12.01%	15.06%	11.67%	9.74%	27-Jan-08
	Crisil Balanced Fund Index		2.76%	11.97%	3.60%	1.16%	8.00%	10.12%	8.66%		
Cash Fund	Cash Fund	ULIF00215/01/04CASHFUNDLI116	0.48%	1,40%	2.93%	6.24%	6.42%	6,58%	6.89%	6,23%	15-Jan-04
Cash Fund	Cash Plus Fund	ULIF01023/07/04CASHPLUSFU116	0.67%	1.96%	3.96%	8.30%	8.48%	8.58%	8.81%	8.22%	23-Jul-04
Cash Fund	Cash Plus Pension	ULIF01618/11/04CASHPLUPEN116	0.67%	1.97%	3.99%	8.15%	8.28%	8,51%	8.81%	8.52%	18-Nov-04
Cash Fund	Liquid Fund	ULIF02510/07/06LIQUIDFUND116	0.63%	1.83%	3.74%	7.92%	8.19%	8.33%	8.55%	8.55%	10-Jul-06
Cash Fund	Liquid Pension Fund	ULIF04124/07/06LIQPENFUND116	0.67%	1.94%	3.92%	7.93%	8.04%	8.21%	8.50%	8.62%	24-Jul-06
	Crisil Composite Liquid Index		0.67%	2.07%	3.90%	7.92%	8.36%	8.78%	8.63%		
DEBT FUNDS	Debt Fund	ULIF00415/01/04DEBTFUNDLI116	0.33%	3.99%	3.83%	6.43%	8.55%	5.94%	7.70%	6.24%	15-Jan-04
DEBT FUNDS	Debt Plus Fund	ULIF00923/07/04DEBTPLUSFU116	0.46%	3.30%	3.54%	7.20%	9.84%	7.61%	9.32%	8.17%	23-Jul-04
DEBT FUNDS	Debt Plus Pension	ULIF01518/11/04DEBTPLUPEN116	0.64%	4.55%	5.21%	8.68%	10.47%	7.97%	9.81%	8.91%	18-Nov-04
DEBT FUNDS	Premier Debt Fund	ULIF02317/12/05PRERDEBTFU116	0.42%	3.64%	4.07%	6.63%	8.51%	6.17%	7.89%	7.59%	17-Dec-05
DEBT FUNDS	Life Long Gain	ULIF01123/07/04LIFELOGAIN116	0.42%	3.32%	4.04%	6.64%	8.46%	5.34%	6.66%	5.23%	23-Jul-04
DEBT FUNDS	Bond Fund	ULIF02610/07/06BONDFUNDLI116	0.40%	4.03%	4.58%	8.23%	10.46%	7.98%	9.36%	9.11%	10-Jul-06
DEBT FUNDS	Premier Bond Fund	ULIF02821/07/06PREMIRBOND116	0.33%	3.36%	3.54%	5.97%	7.91%	5.42%	7.15%	7.02%	21-Jul-06
DEBT FUNDS	Bond Pension Fund	ULIF03524/07/06BONDPENFUN116	0.48%	3.20%	3.60%	7.15%	9.92%	7.77%	9.34%	9.37%	24-Jul-06
DEBT FUNDS	Guaranteed Bond Fund	ULIF06322/09/11GTEBONDFND116	0.57%	3.06%	4.16%	8.30%	9.59%	7.52%	0.00%	8.93%	5-Dec-11
	Crisil Composite Bond Index		0.52%	3.34%	4.58%	8.91%	10.55%	7.88%	9.02%		
LARGECAP	Equity Gain Fund	ULIF00523/07/04EQGAINFUND116	4.09%	17.94%	4.08%	-3.35%	10.85%	17.17%	11.94%	16.47%	23-Jul-04
LARGECAP	Equity Plus Fund	ULIF00723/07/04EQPLUSFUND116	4.20%	18.76%	6.08%	-0.92%	11.93%	17.09%	12.51%	17.46%	23-Jul-04
LARGECAP	Equity Plus Pension	ULIF01218/11/04EQUPLUSPEN116	4.18%	18.50%	4.84%	-2.24%	12.22%	16.28%	13.24%	18.59%	18-Nov-04
LARGECAP	Premier Equity Gain	ULIF02217/12/05PREREQGAIN116	4.15%	17.93%	4.06%	-2.97%	11.45%	15.32%	12.23%	13.60%	17-Dec-05
LARGECAP	Equity Growth Fund	ULIF02924/07/06EQGROWFUND116	4.20%	18.47%	5.21%	-1.99%	11.04%	16.21%	12.66%	11.76%	24-Jul-06
LARGECAP	Equity Growth Fund II	ULIF05106/01/10EQTYGROW02116	4.24%	18.78%	5.25%	-0.47%	13.11%	17.53%	13.76%	14.09%	1-Jan-10
LARGECAP	Premier Equity Growth Fund	ULIF03824/07/06PREMEQGROW116	4.04%	17.94%	3.94%	-3.36%	10.70%	14.62%	11.54%	11.30%	24-Jul-06
LARGECAP	Equity Growth Pension Fund	ULIF03624/07/06EQTYGROPEN116	4.23%	18.47%	4.76%	-2.19%	11.60%	16.42%	13.26%	13.11%	24-Jul-06
LARGECAP	Growth Plus Fund III	ULIF05926/10/10GROWPLUS03116	3.80%	16.41%	2.78%	-4.68%	11.46%	21.11%	15.96%	15.50%	1-Nov-10
	Cnx Nse Nifty Index		3.95%	16.79%	2.83%	-3.24%	6.24%	10.88%	7.97%		
MID CAP	Equity Midcap Fund	ULIF01709/03/05EQUMIDFUND116	0.75%	15.13%	-2.34%	-1.20%	11.64%	18.49%	9.58%	14.63%	9-Mar-05
MID CAP	Equity Midcap Plus	ULIF01809/03/05EQUMIDPLUS116	0.87%	15.25%	-1.65%	0.30%	13.24%	21.18%	11.62%	17.99%	9-Mar-05
MID CAP	Equity Midcap Pension	ULIF01909/03/05EQUMIDCPEN116	0.90%	16.14%	-1.68%	0.35%	16.73%	26.55%	14.40%	20.54%	9-Mar-05
MID CAP	Accelerator Mid Cap Fund	ULIF03124/07/06ACCEMIDCAP116	1.59%	16.22%	-1.02%	1.13%	13.10%	24.44%	12.92%	14.59%	24-Jul-06
MID CAP	Accelerator Mid Cap Fund II	ULIF05206/01/10ACCMIDCA02116	1.58%	15.33%	-0.96%	1.42%	13.91%	24.62%	13.47%	12.84%	1-Jan-10
MID CAP	Accelerator Midcap Pension Fund Nifty Mid Cap 50 Index	ULIF03324/07/06ACCEMIDPEN116	1.02%	16.31% 24.09%	-1.60% -0.88%	0.70%	13.64% 5.23%	25.25% 18.60%	13.96% 6.12%	15.56%	24-Jul-06
INDEX	Equity Fund	ULIF00315/01/04EQUITYFUND116	3.70%	15.91%	2.29%	-3.42%	4.77%	9.53%	7.06%	10.74%	15-Jan-04
INDEX	Equity Index Fund	ULIF00623/07/04EQINDEFUND116	3.81%	16.29%	3.05%	-2.04%	6.23%	10.98%	8.48%	14.53%	23-Jul-04
INDEX	Equity Index Pension	ULIF01318/11/04EQINDEXPEN116	3.80%	16.43%	3.12%	-1.98%	6.40%	11.18%	8.58%	13.80%	18-Nov-04
INDEX	Premier Equity Fund	ULIF02117/12/05PRMREQFUND116	3.70%	15.86%	2.35%	-3.53%	4.75%	9.63%	7.21%	9.63%	17-Dec-05
INDEX	Equity Index Fund II	ULIF03024/07/06EQTYINDX02116	3.75%	16.16%	2.31%	-3.02%	5.64%	10.30%	7.57%	10.07%	24-Jul-06
INDEX	Premier Equity Index Fund	ULIF03924/07/06PREREQINDX116	3.59%	15.67%	1.97%	-4.13%	4.05%	8.68%	6.37%	8.55%	24-Jul-06
INDEX	Equity Index Pension Fund II	ULIF03724/07/06EQINDPEN02116	3.86%	16.31%	2.94%	-2.31%	5.96%	10.67%	8.11%	10.12%	24-Jul-06
INDEX	Blue Chip Equity Fund	ULIF06026/10/10BLUECHIPEQ116	3.82%	16.24%	2.90%	-2.32%	5.80%	10.44%	8.99%	6.29%	1-Nov-10
	Cnx Nse Nifty Index		3.95%	16.79%	2.83%	-3.24%	6.24%	10.88%	7.97%		
Ethical Fund	Pure Eq Fund	ULIF02017/12/05PUREEQFUND116	2.27%	13.34%	0.97%	-0.94%	16.80%	22.33%	14.91%	15.73%	17-Dec-05
Ethical Fund	Pure Stock Fund	ULIF02721/07/06PURESTKFUN116	2.22%	13.27%	1.45%	-0.82%	16.87%	23.05%	15.51%	16.26%	21-Jul-06
Ethical Fund	Pure Stock Pension Fund	ULIF04717/04/08PURESTKPEN116	2.30%	13.17%	1.89%	-4.14%	19.72%	21.89%	14.58%	16.59%	17-Apr-08
	Cnx Nse Niftv Index		3.95%	16.79%	2.83%	-3.24%	6.24%	10.88%	7.97%		

Equity-Large Cap Funds



Investment Objectives

To provide capital appreciation through investment in select equity stocks those have the potential for capital appreciation.

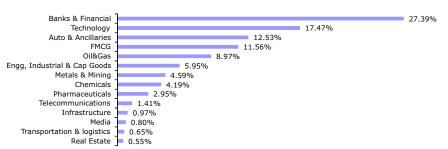
Risk Profile

Very High

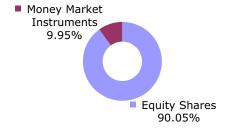
Current Asset Allocation

- Equity: 60% 100%
- Bank deposits and money market instruments 0-40%

Industry Profile



Asset Profile



Holdings		
Company Name	% Value	% Total Value
Money Market Insruments	9.95%	9.95%
SHARES		90.05%
H D F C Bank Ltd.	9.47%	
Infosys Ltd.	7.52%	
I T C Ltd.	5.69%	
Yes Bank Ltd.	4.97%	
Tata Motors Ltd.	4.01%	
Reliance Industries Ltd.	3.95%	
Larsen & Toubro Ltd.	3.58%	
I C I C I Bank Ltd.	3.02%	
Axis Bank Ltd.	2.94%	
Hero Motocorp Limited	2.75%	
Hindalco Industries Ltd.	2.65%	
Indusind Bank Ltd.	2.50%	
H C L Technologies Ltd.	2.46%	
Pfizer Ltd.	2.00%	
Wipro Ltd.	1.95%	
Tech Mahindra Ltd.	1.94%	
Nestle India Ltd.	1.86%	
Mphasis Ltd.	1.86%	
Housing Development Finance Corpn. Ltd.	1.45%	
Akzo Nobel India Ltd.	1.39%	
Godrej Consumer Products Ltd.	1.33%	
Idea Cellular Ltd.	1.27%	
Indian Oil Corpn. Ltd.	1.24%	
Mahindra & Mahindra Ltd.	1.22%	
M R F Ltd.	1.16%	
National Aluminium Co. Ltd.	1.12%	
Gujarat State Petronet Ltd.	0.96%	
Bayer Cropscience Ltd.	0.88%	
Other Shares	12.90%	
Grand Total	100%	100%

Returns										
	Current Nav		Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception		
Equity Gain Fund	61.0387	4.09%	17.94%	4.08%	-3.35%	10.85%	17.17%	16.47%		
Equity Plus Fund	67.4421	4.20%	18.76%	6.08%	-0.92%	11.93%	17.09%	17.46%		
Equity Plus Pension	71.5227	4.18%	18.50%	4.84%	-2.24%	12.22%	16.28%	18.59%		
Premier Equity Gain	37.9499	4.15%	17.93%	4.06%	-2.97%	11.45%	15.32%	13.60%		
Equity Growth Fund	29.921	4.20%	18.47%	5.21%	-1.99%	11.04%	16.21%	11.76%		
Equity Growth Fund II	23.3031	4.24%	18.78%	5.25%	-0.47%	13.11%	17.53%	14.09%		
Premier Equity Growth Fund	28.7394	4.04%	17.94%	3.94%	-3.36%	10.70%	14.62%	11.30%		
Equity Growth Pension Fund	33.6806	4.23%	18.47%	4.76%	-2.19%	11.60%	16.42%	13.11%		
Cnx Nse Nifty Index		4.0%	16.8%	2.8%	-3.2%	6.2%	10.9%			

Equity-Mid Cap Funds



Total Value

Investment Objectives

To achieve capital appreciation by investing in a diversified basket of mid cap stocks and large cap stocks.

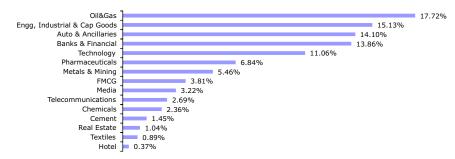
Risk Profile

Very High

Current Asset Allocation

- Equity: 60%-100% of which not less than 50% will be in mid cap stocks
- Bank deposits and money market instruments 0-40%

Industry Profile



Asset Profile





Company Name Value

Money Market Insruments	8.98%	8.98%
SHARES		91.02%
Indraprastha Gas Ltd.	5.24%	
Mphasis Ltd.	5.01%	
Yes Bank Ltd.	4.22%	
M R F Ltd.	4.12%	
Indian Oil Corpn. Ltd.	3.00%	
K S B Pumps Ltd.	2.87%	
H C L Technologies Ltd.	2.55%	
Indusind Bank Ltd.	2.51%	
Hindustan Petroleum Corpn. Ltd.	2.45%	
Aventis Pharma Ltd.	2.39%	
Fiem Industries Limited	2.26%	
Gujarat State Petronet Ltd.	2.20%	
Torrent Pharmaceuticals Ltd.	2.05%	
Ujjivan Financial Services Limited	2.03%	
National Aluminium Co. Ltd.	2.01%	
Sundram Fasteners Ltd.	1.99%	
Tech Mahindra Ltd.	1.95%	
Talwalkars Better Value Fitness Limited	1.83%	
Divis Laboratories Ltd.	1.79%	
Ingersoll-Rand (India) Ltd.	1.78%	
Voltas Ltd.	1.77%	
H T Media Ltd.	1.76%	
Idea Cellular Ltd.	1.74%	
Hitachi Home & Life Solutions (India) Ltd.	1.68%	
Procter & Gamble Hygiene & Health Care Ltd.	1.64%	
J S W Steel Ltd.	1.58%	
Development Credit Bank Ltd.	1.57%	
Castrol India Ltd.	1.52%	
Other Shares	23.49%	
Grand Total	100%	100%

Returns									
Recuiris	Current Nav	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Equity Midcap Fund	46.3565	0.75%	15.13%	-2.34%	-1.20%	11.64%	18.49%	14.63%	
Equity Midcap Plus	64.1349	0.87%	15.25%	-1.65%	0.30%	13.24%	21.18%	17.99%	
Equity Midcap Pension	81.5945	0.90%	16.14%	-1.68%	0.35%	16.73%	26.55%	20.54%	
Accelerator Mid Cap Fund	38.3083	1.59%	16.22%	-1.02%	1.13%	13.10%	24.44%	14.59%	
Accelerator Mid Cap Fund Ii	21.7129	1.58%	15.33%	-0.96%	1.42%	13.91%	24.62%	12.84%	
Accelerator Midcap Pension Fu	ınd 41.6107	1.02%	16.31%	-1.60%	0.70%	13.64%	25.25%	15.56%	
Nifty Mid Cap 50 Index		1.8%	24.1%	-0.9%	0.1%	5.2%	18.6%		

Index Linked Funds



25.69%

100%

100%

Investment Objectives

To provide capital appreciation through investment in equities forming part of National Stock Exchange NIFTY

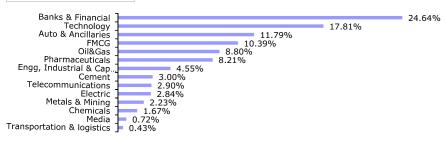
Risk Profile

High

Current Asset Allocation

- Equity: 60%-100%
- Bank deposits and money market instruments 0-40%

Industry Profile



Asset Profile



Returns										
Returns	Current Nav		Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception		
Equity Fund	35.3872	3.70%	15.91%	2.29%	-3.42%	4.77%	9.53%	10.74%		
Equity Index Fund	50.0136	3.81%	16.29%	3.05%	-2.04%	6.23%	10.98%	14.53%		
Equity Index Pension	44.4549	3.80%	16.43%	3.12%	-1.98%	6.40%	11.18%	13.80%		
Premier Equity Fund	26.1725	3.70%	15.86%	2.35%	-3.53%	4.75%	9.63%	9.63%		
Equity Index Fund II	25.7581	3.75%	16.16%	2.31%	-3.02%	5.64%	10.30%	10.07%		
Premier Equity Index Fund	22.4458	3.59%	15.67%	1.97%	-4.13%	4.05%	8.68%	8.55%		
Growth Plus Fund III	22.3587	3.80%	16.41%	2.78%	-4.68%	11.46%	21.11%	15.50%		
Equity Index Pension Fund II	25.8704	3.86%	16.31%	2.94%	-2.31%	5.96%	10.67%	10.12%		
Cnx Nse Nifty Index		4.0%	16.8%	2.8%	-3.2%	6.2%	10.9%			

Holdings Company Name % % Value Total Value Equity ETF 1.72% 1.72% 0.03% Money Market Instruments 0.03% SHARES 98.2% Infosys Ltd. 8.74% H D F C Bank Ltd. 7.76% ITCLtd. 7.68% 5.88% Housing Development Finance Corpn. Ltd. 5.33% Reliance Industries Ltd. Tata Consultancy Services Ltd. 4.60% I C I C I Bank Ltd. 4.33% 4.07% Larsen & Toubro Ltd. Tata Motors Ltd. 3.95% Sun Pharmaceutical Inds. Ltd. 2.80% Hindustan Unilever Ltd. 2.53% Mahindra & Mahindra Ltd. 2.36% Wipro Ltd. 2.04% Maruti Suzuki India Ltd. 1.89% Bharti Airtel Ltd. 1.88% Dr. Reddys Laboratories Ltd. 1.84% Axis Bank Ltd. 1.68% Asian Paints Ltd. 1.64% Cipla Ltd. 1.55%

Other Shares

Grand Total

Pure Equity Funds



Investment Objectives

To specifically exclude companies dealing in gambling, contests, liquor, entertainment (films, TV etc.), hotels, banks and financial institutions.

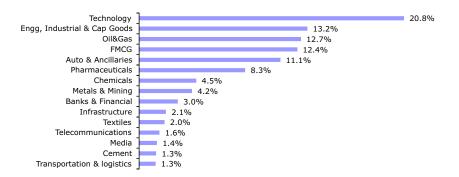
Risk Profile

Very High

Current Asset Allocation

- Equity: 60%-100%
- Government treasury bills (Non-interest bearing): 0-40%

Industry Profile



Asset Profile



Company Name	% Value	% Total Value
SHARES	8	31.41%
Infosys Ltd.	6.35%	
Nestle India Ltd.	4.15%	
Reliance Industries Ltd.	3.71%	
K S B Pumps Ltd.	3.52%	
Hitachi Home & Life Solutions (India) Ltd.	3.25%	
Wipro Ltd.	3.19%	
Bayer Cropscience Ltd.	3.07%	
Pfizer Ltd.	3.06%	
Tech Mahindra Ltd.	2.93%	
Indraprastha Gas Ltd.	2.90%	
Larsen & Toubro Ltd.	2.77%	
H C L Technologies Ltd.	2.50%	
Hindustan Unilever Ltd.	2.39%	
Oil & Natural Gas Corpn. Ltd.	2.19%	
Maruti Suzuki India Ltd.	2.10%	
Godrej Consumer Products Ltd.	1.99%	
Tata Consultancy Services Ltd.	1.96%	
Credit Analysis & Research Ltd.	1.96%	
Kansai Nerolac Paints Ltd.	1.91%	
Hindalco Industries Ltd.	1.82%	
Natco Pharma Ltd.	1.79%	
Ashoka Buildcon Ltd.	1.71%	
Dcm Shriram Limited	1.62%	
Colgate-Palmolive (India) Ltd.	1.59%	
Suprajit Engineering Ltd.	1.49%	
Hero Motocorp Limited	1.44%	
Idea Cellular Ltd.	1.30%	
Chennai Petroleum Corpn. Ltd.	1.16%	
Other Shares	11.58%	
Money Market Instruments	18.59% 1	8.59%
Grand Total	100%	100%

Returns								
	Current Nav	Absolute Returns				CAGR		
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Pure Eq Fund	46.1094	2.27%	13.34%	0.97%	-0.94%	16.80%	22.33%	15.73%
Pure Stock Fund	44.2236	2.22%	13.27%	1.45%	-0.82%	16.87%	23.05%	16.26%
Pure Stock Pension Fund	34.8071	2.30%	13.17%	1.89%	-4.14%	19.72%	21.89%	16.59%
Cnx Nse Nifty Index		4.0%	16.8%	2.8%	-3.2%	6.2%	10.9%	

Blue Chip Equity Funds



Investment Objectives

To provide capital appreciation through investment in equities forming part of the National Stock Exchange NIFTY

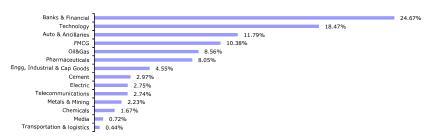
Risk Profile

High

Current Asset Allocation

- Equity: Not less than 60%
- Bank deposits and money market instruments: Not more than 40%

Industry Profile



Asset Profile





Holdings		
Company Name	% Value	% Total Value
Equtiy ETF	1.68%	1.7%
SHARES		98.3%
Infosys Ltd.	9.38%	
H D F C Bank Ltd.	7.77%	
I T C Ltd.	7.69%	
Housing Development Finance Corpn. Ltd.	5.89%	
Reliance Industries Ltd.	5.34%	
Tata Consultancy Services Ltd.	4.61%	
I C I C I Bank Ltd.	4.34%	
Larsen & Toubro Ltd.	4.07%	
Tata Motors Ltd.	3.96%	
Sun Pharmaceutical Inds. Ltd.	2.81%	
Hindustan Unilever Ltd.	2.51%	
Mahindra & Mahindra Ltd.	2.36%	
Wipro Ltd.	2.04%	
Maruti Suzuki India Ltd.	1.90%	
other Equity Shares	33.64%	
Grand Total	100%	100.0%

Returns		ı				1		
Recuiris	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Blue Chip Equity Fund	13.6778	0.12%	-0.06%	-4.44%	-3.81%	11.15%	10.70%	6.25%
Cnx Nse Nifty Index		0.1%	0.0%	-5.0%	-4.1%	12.3%	10.4%	

Asset Allocation Funds



Investment Objectives

To realize a level of total income, including current income and capital appreciation, which is consistent with reasonable investment risk. The investment strategy will involve a flexible policy for allocating assets among equities, bonds and cash

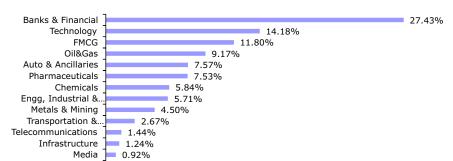
Risk Profile

High

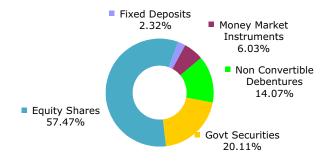
Current Asset Allocation

- Equity: 40% 90%
- Debt, Bank deposits & Fixed Income Securities: 0%-60%
- Money market instruments: 0% 50%

Industry Profile



Asset Profile



Holdings		
Company Name	%	%
	Value	Total Value
GOVERNMENT SECURITIES	20.11%	20.11%
Fixed Deposits	2.32%	2.32%
Money Market Instrument	6.03%	6.03%
Non Convertible Debentures		14.07%
Bajaj Finance Ltd.	3.39%	
Housing Development Finance Corpn. Ltd.	2.37%	
L I C Housing Finance Ltd.	2.29%	
Power Finance Corpn. Ltd.	1.09%	
Ministry Of Railways	0.97%	
Hdb Financial Services Limited	0.89%	
Kotak Mahindra Prime Ltd.	0.70%	
I O T Utkal Energy Services Ltd.	0.53%	
N T P C Ltd.	0.32%	
I C I C I Bank Ltd.	0.28%	
Nabha Power Ltd.	0.28%	
Other Corporate Bonds	0.96%	
SHARES		57.47%
H D F C Bank Ltd.	5.70%	
Infosys Ltd.	4.14%	
Reliance Industries Ltd.	3.91%	
I T C Ltd.	3.68%	
I C I C I Bank Ltd.	2.45%	
Yes Bank Ltd.	2.38%	
Axis Bank Ltd.	1.93%	
Tata Motors Ltd.	1.89%	
Bayer Cropscience Ltd.	1.87%	
Pfizer Ltd.	1.64%	
Housing Development Finance Corpn. Ltd.	1.49%	
B A S F India Ltd.	1.48%	
Hindustan Unilever Ltd.	1.46%	
Nestle India Ltd.	1.44%	
Mphasis Ltd.	1.36%	
Aventis Pharma Ltd.	1.36%	
Indusind Bank Ltd.	1.30%	
Hindalco Industries Ltd.	1.22%	
Tata Consultancy Services Ltd.	1.22%	
Larsen & Toubro Ltd.	1.15%	
National Aluminium Co. Ltd.	0.94%	
Kalpataru Power Transmission Ltd.	0.90%	
Mahindra & Mahindra Ltd.	0.88%	
Gujarat Pipavav Port Ltd.	0.86%	
Voltas Ltd.	0.84%	
Idea Cellular Ltd.	0.83%	
Other Shares	9.14%	
Grand Total	100%	100%

Returns											
Returns	Cur	rent Nav		Absolute Returns				CAGR			
FUND NAMES			1 month	3 month	6 month	1 year	2 year 3 year Returns since Inception				
Asset Allocation Fund	d 2	22.5858	2.51%	12.22%	3.22%	0.99%	11.36%	14.32%	9.85%		
Asset Allocation Pen	sion Fund	21.721	2.56%	12.41%	3.29%	0.75%	12.01%	15.06%	9.74%		
Asset Allocation Fund	d II 1	12.8366	2.44%	10.78%	3.42%	1.31%	12.74%	0.00%	12.20%		
Crisil Balanced Fund	Index		2.8%	12.0%	3.6%	1.2%	8.0%	10.1%			



To provide a participation in the upside of the equity market while ensuring highest unit price recorded during the policy term at maturity. The Investment strategy will include dynamic asset allocation between equities, debt and cash. It will also ensure that the gains of the fund are locked-in during the term to achieve the payment of highest unit price recorded during the policy term at maturity.

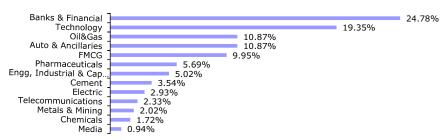
Risk Profile

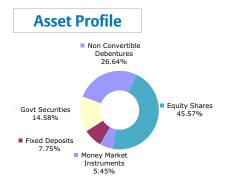
High

Current Asset Allocation

- Equity & Equity Derivatives*: 0% 100%
- Debt and Debt Derivatives: 0%-100%
- Money market instruments, liquid Mutual Funds: 0% 100%
- st as and when allowed by IRDAI

Industry Profile





Company Name	% Value	% Total
		Value
SHARES		45.6%
Infosys Ltd.	4.48%	
H D F C Bank Ltd.	3.80%	
I T C Ltd.	3.47%	
Housing Development Finance Corpn. Ltd.	3.05%	
Reliance Industries Ltd.	3.05%	
Tata Consultancy Services Ltd.	2.32%	
Tata Motors Ltd.	2.12%	
Larsen & Toubro Ltd.	2.10%	
Axis Bank Ltd.	1.36%	
Oil & Natural Gas Corpn. Ltd.	1.15%	
Mahindra & Mahindra Ltd.	1.13%	
Sun Pharmaceutical Inds. Ltd.	1.11%	
Hindustan Unilever Ltd.	1.06%	
I C I C I Bank Ltd.	0.98%	
Maruti Suzuki India Ltd.	0.93%	
Bharti Airtel Ltd.	0.84%	
Asian Paints Ltd.	0.78%	
Hero Motocorp Limited	0.77%	
H C L Technologies Ltd.	0.71%	
Other Shares	10.32%	
Non Convertible Debentures.	26.64%	26.64%
Money Market Instruments	5.45%	5.45%
Govt Securities	14.58%	14.58%
Fixed Deposits	7.75%	7.75%
Grand Total	100%	100%

Returns									
Retuiiis	Commont Nov			D		CACD			
	Current Nav		Absolute	Keturns		CAGR			
		_							
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Max Gain Fund I	16.6497	1.88%	7.29%	2.66%	0.82%	7.13%	10.75%	8.21%	
Max Gain Fund II	15.2191	2.53%	9.29%	3.46%	0.97%	7.11%	10.55%	7.63%	



To provide accumulation of income through investment in high quality fixed income Securities.

Risk Profile

Moderate

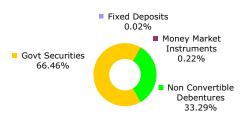
Current Asset Allocation

- Debt Instruments, FDs & Money Market Instruments: 100%

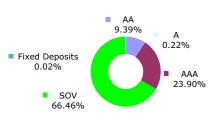
Average Maturity & Portfolio Ytm		
FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
DEBT FUNDS	7.83%	6.00

Holdings Company Name % Value Total Value **Govt Securities** 66.46% 66.46% 0.22% Money Market Instruments 0.22% Non Convertible Debentures 33.29% L I C Housing Finance Ltd. 4.26% Ministry Of Railways 3.32% Power Finance Corpn. Ltd. 2.52% Housing Development Finance Corpn. Ltd. 2.39% Shriram Transport Finance Co. Ltd. 2.08% Bajaj Finance Ltd. 1.97% Axis Bank Ltd. 1.63% Nabha Power Ltd. 1.42% Petronet L N G Ltd. 1.36% Power Grid Corpn. Of India Ltd. 1.34% Leasing & Financial Services Ltd. 1.27% MRFLtd. 1.24% Other Corporate Bonds 8.49% FIXED DEPOSITS 0.02% **Grand Total** 100.00%

Asset Profile



Rating Profile



Maturity Profile



Returns										
NO.	Current Nav		Absolute Returns				CAGR			
FUND NAMES		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception		
Debt Fund	21.1553	0.33%	3.99%	3.83%	6.43%	8.55%	5.94%	6.24%		
Debt Plus Fund	25.3754	0.46%	3.30%	3.54%	7.20%	9.84%	7.61%	8.17%		
DEBT PLUS PENSION	26.782	0.64%	4.55%	5.21%	8.68%	10.47%	7.97%	8.91%		
Premier Debt Fund	21.489	0.42%	3.64%	4.07%	6.63%	8.51%	6.17%	7.59%		
Life Long Gain	18.315	0.42%	3.32%	4.04%	6.64%	8.46%	5.34%	5.23%		
Bond Fund	23.6974	0.40%	4.03%	4.58%	8.23%	10.46%	7.98%	9.11%		
Premier Bond Fund	19.5379	0.33%	3.36%	3.54%	5.97%	7.91%	5.42%	7.02%		
Bond Pension Fund	24.1949	0.48%	3.20%	3.60%	7.15%	9.92%	7.77%	9.37%		
Crisil Composite Bond Index		0.5%	3.3%	4.6%	8.9%	10.5%	7.9%			



To have a fund that protects invested capital through investments in liquid money market and short-term instruments.

Risk Profile

Low

Current Asset Allocation

- Money market instruments and short term debt: 100%

Average Maturity & Portfolio Ytm		
FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
CASH FUNDS	8.24%	0.43

Holdings		
Company Name	% Value	% Total Value
FIXED DEPOSITS		22.92%
Bandhan Bank Ltd	7.3%	
I D B I Bank Ltd.	5.4%	
Saraswat Co-Operative Bank Ltd.	2.9%	
Cosmos Co-Operative Bank Limited	2.7%	
Punjab National Bank	1.2%	
Indian Overseas Bank	1.0%	
State Bank Of Bikaner & Jaipur	0.9%	
State Bank Of Hyderabad	0.8%	
Other Fixed Deposits	0.6%	
Money Market Insruments		77.08%
Au Financiers (India) Ltd	8.0%	
Punjab & Sind Bank	8.0%	
Sundaram B N P Paribas Home Finance Ltd.	7.7%	
Canara Bank	7.3%	
Indusind Bank Ltd.	6.8%	
Bank Of Maharashtra	6.4%	
Development Credit Bank Ltd.	6.2%	
Sundaram Finance Ltd.	6.1%	
Other Money Market Instruments	20.5%	
Grand Total	100%	100%

Maturity Profile Rating Profile Asset Profile MONTHS A 77.08% 27.93% MORE Fixed Money Market Fixed THAN 6 Instruments Deposits Deposits MONTHS 77.08% 22.92% 22,92% 53.31% MONTHS 18.76%

Returns									
	Current Nav		Absolute	Returns		CAGR			
FUND NAMES		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception	
Cash Fund	21.1294	0.48%	1.40%	2.93%	6.24%	6.42%	6.58%	6.23%	
Cash Plus Fund	25.533	0.67%	1.96%	3.96%	8.30%	8.48%	8.58%	8.22%	
CASH PLUS PENSION	25.6868	0.67%	1.97%	3.99%	8.15%	8.28%	8.51%	8.52%	
Liquid Fund	22.5232	0.63%	1.83%	3.74%	7.92%	8.19%	8.33%	8.55%	
Liquid Pension Fund	22.5939	0.67%	1.94%	3.92%	7.93%	8.04%	8.21%	8.62%	
Crisil Composite Liquid Index		0.7%	2.1%	3.9%	7.9%	8.4%	8.8%		

Fund Manager Comments

The funds continued to invest in highly liquid short term papers as per the mandates.

Growth Plus Funds



Investment Objectives

To protect the capital as well as achieve capital appreciation over the term of 10 years. The above objective does not intend to offer any explicit investment guarantee to the policyholder. The fund strategy would be to invest in highly-rated secured debentures, corporate bonds, exchange traded funds, equities and money market instruments

Risk Profile

High

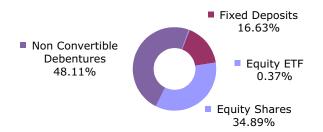
Current Asset Allocation

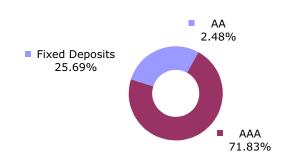
- Debentures, Corporate Bonds, Exchange Traded Funds and Equities: 80% 100%
- Mutual Funds and Money Market Instruments: 0% 20%

Holdings

Company Name	% Value	% Total Value
Non Convertible Debentures		48.14%
Power Finance Corpn. Ltd.	7.33%	
Tata Sons Ltd.	6.93%	
Rural Electrification Corpn. Ltd.	6.89%	
Housing Development Finance Corpn. Ltd.	6.53%	
Indian Railway Finance Corpn. Ltd.	6.46%	
Other NCD	14.00%	
Fixed Deposits - Security	16.63%	16.63%
Equtiy ETF	0.37%	0.37%
EQUITY SHARES		34.89%
Infosys Ltd.	3.33%	
H D F C Bank Ltd.	2.76%	
I T C Ltd.	2.73%	
Housing Development Finance Corpn. Ltd.	2.09%	
Reliance Industries Ltd.	1.89%	
Tata Consultancy Services Ltd.	1.64%	
I C I C I Bank Ltd.	1.54%	
Larsen & Toubro Ltd.	1.45%	
Tata Motors Ltd.	1.41%	
Sun Pharmaceutical Inds. Ltd.	1.00%	
Hindustan Unilever Ltd.	0.89%	
Mahindra & Mahindra Ltd.	0.84%	
Wipro Ltd.	0.72%	
Maruti Suzuki India Ltd.	0.68%	
Dr. Reddys Laboratories Ltd.	0.65%	
Bharti Airtel Ltd.	0.65%	
Axis Bank Ltd.	0.60%	
Asian Paints Ltd.	0.58%	
Cipla Ltd.	0.49%	
Hero Motocorp Limited	0.49%	
Other Equity Shares	8.47%	
Grand Total	100%	100%

Asset Profile





Returns	Current Nav		Absolute Returns				CAGR		
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Growth Plus Fund I	15.7756	0.51%	2.56%	3.73%	7.75%	8.66%	7.15%	7.40%	
Growth Plus Fund II	13.9963	3.75%	16.12%	2.80%	-2.42%	6.15%	12.10%	5.69%	





To provide capital appreciation, subject to minimum guaranteed unit price at Maturity. The fund strategy would be to achieve potential upside by investing adequately in debt securities, equities, mutual funds and highly rated debentures. The Unit Price at maturity (in 10 years time) is guaranteed to be a minimum of 170% of unit price as on the date of allocation of units under a policy

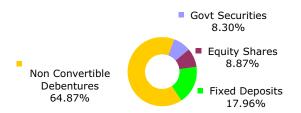
Risk Profile

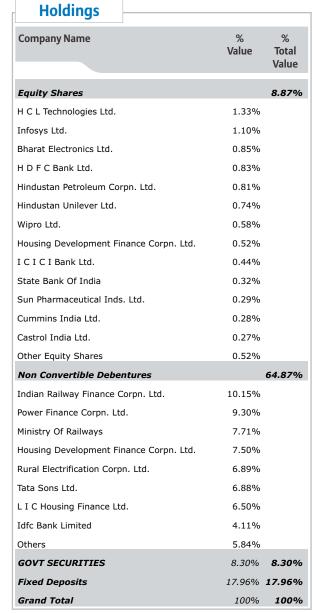
High

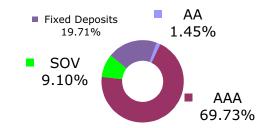
Current Asset Allocation

- Debt securities: 50%-100%
- Debentures: 0%-50%
- Mutual Funds, Equities and Money market instruments: 0% 50%

Asset Profile







Returns								
Recuiris	Current Nav	Absolute Returns				CAGR		
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Shield Plus Fund I	16.4914	0.85%	4.00%	3.78%	7.31%	9.55%	8.70%	8.15%
Shield Plus Fund II	16.5728	0.79%	4.40%	3.96%	6.96%	9.64%	9.17%	8.68%
Shield Plus Fund III	16.1349	0.74%	4.44%	3.93%	7.28%	9.72%	8.93%	8.58%
Shield Plus Fund IV	15.3117	0.74%	4.07%	4.19%	6.39%	8.25%	7.82%	8.67%

Guaranteed Bond Funds



Investment Objectives

The investment objective of this fund is to provide capital appreciation by investing in a suitable mix of debt and debt related securities.

Risk Profile

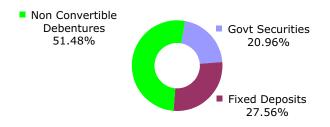
Medium

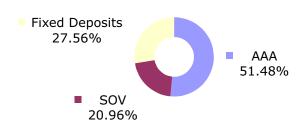
Current Asset Allocation

- Debt and Debt related securities: 0%-100%
- Mutual Funds and Money market instruments: 0% to 40%

Holdings Company Name % Value Total Value 51.48% Non Convertible Debentures 9.2% Rural Electrification Corpn. Ltd. 6.9% Housing Development Finance Corpn. Ltd. Indian Railway Finance Corpn. Ltd. 6.8% Power Finance Corpn. Ltd. 6.7% Idfc Bank Limited 6.5% Power Grid Corpn. Of India Ltd. 5.8% Other Corporate Bonds 9.5% FIXED DEPOSITS 27.56% State Bank Of Travancore 8.2% I D B I Bank Ltd. 7.2% State Bank Of Bikaner & Jaipur 5.4% Other FD 6.7% **GOVT SECURITIES(GSE)** 21.0% 20.96% Money Market Instruments 0.1% 0.06% **Grand Total** 100% 100%

Asset Profile





Returns									
Returns	Current Nav	Absolute Returns				CAGR			
FUND NAMES Absolute		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Guaranteed Bond Fund	14.6829	0.57%	3.06%	4.16%	8.30%	9.59%	7.52%	8.93%	
Crisil Composite Bond Index		0.5%	3.3%	4.6%	8.9%	10.5%	7.9%		

^{*} Returns are Absolute

Assured Return Funds



Investment Objectives

To provide capital appreciation by investing in a suitable mix of debt and equities.

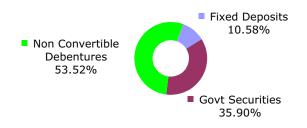
Risk Profile

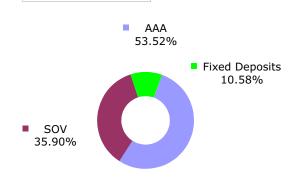
Current Asset Allocation

- Equity:0% 50%
- Debt:0%-100%
- Mutual Funds and Money market instruments: 0% 40%

Holdings		
Company Name	% Value	% Total Value
Non Convertible Debentures.		53.52%
Rural Electrification Corpn. Ltd.	9.25%	
Housing Development Finance Corpn. Ltd.	8.13%	
Ministry Of Railways	7.84%	
Power Finance Corpn. Ltd.	6.22%	
Export-Import Bank Of India	5.28%	
Tata Sons Ltd.	5.21%	
Other NCD	11.58%	
Fixed Deposits	10.58%	10.58%
GOVT SECURITIES(GSE)	35.90%	35.90%
Grand Total	100%	100%

Asset Profile





Returns								
Returns	Current Nav	Absolute Returns			CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Assured return fund	15.09	0.51%	3.00%	3.98%	7.85%	9.31%	7.15%	8.01%



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- Option to take maturity benefit in installments (Settlement Option), spread over a maximum period of 5 years.
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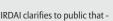












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