INVESTMENT'Z INSIGHT

Monthly Investment Update July 2015

Equity - Large Cap Funds Fund Performance Equity - Mid Cap Funds Index Linked Funds Blue Chip Equity Funds Pure Equity Funds Asset Allocation Funds Max Gain Funds Debt Funds Cash Funds Guaranteed Bond Funds Growth Plus Funds Shield Plus Funds Assured Return Funds







INVESTMENT'Z INSIGHT

CIO Comments



The equity markets continued to stay volatile through the month of July. The risk-offs led by China and the lackluster corporate earnings season in India have had their impact on the market. Corporate earnings so far seems to have grown by approximately

2 %in Q1 for the Nifty companies which is slightly below expectations. The slow progress of the monsoons through July did not help much and all the eyes were on US fed for September action. For the month of July, Nifty and Sensex have moved up by approximately 2% while the Midcaps have generally better than large caps during the last month.

With the ongoing Parliament session, the market anticipating lot many positive steps from the Government. Reforms including the successful passage of the GST and the Land Acquisition Bills through parliament would be a step in the right direction and could help propel economic activity. Political mandates, led by issues that are not connected with the economy have been dominating the proceeds of both houses of parliament. On a positive note, the key commodity import for India crude oil- has fallen approximately 14% in the month of June and is now trading at levels of below US\$50 per barrel. This is significant boost for India and helps the corporate in further improving margins and as well overall inflation. While the INR has weakened against the USD during this period, the net impact is still positive for the Indian economy. On the other commodities such as Aluminum and steel they continue face the pressure due to the slowing Chinese economy.

The Reserve Bank of India came out with the 3rd Bimonthly Monetary Policy statement of this fiscal

today. The RBI maintained its repo rate at 7.25% and kept the CRR and SLR unchanged at 4% and 21.5% respectively. The corporate earnings season for the first quarter of the fiscal year 2015-2016 started on a muted note. Most earnings declared till the end of July were in line on very muted expectations. Overall, sales growth was lot lower than initial expectations which is a sign of still low demand, however, on the margins front there has been a good boost as most commodity prices were soft, there by a relative stronger growth at the operating profit level. As the full year earnings growth expectations are robust, most growth is expected to be back ended. Green shoots in terms of a pick up in demand are visible in some segments of the economy and we believe this is a precursor towards a broad based pick up in the second half.

As mentioned in our earlier communications, the exercise to stimulate an economy to a higher growth trajectory is a long drawn process. In the immediate term some tough measures need to be undertaken which would result in volatility in the short term and would pay dividends over the medium to longer term. Currently, expectation in the market remain high and the NDA government has been proceeding on the steady path of measures to stimulate investment demand in the domestic economy. Corrections, if any, in the equity markets should throw up opportunities which should be utilized to build a position in quality assets.

ASSET PROFILE

FUND PERFORMANCE

Asset Class	Asset Allocation Fund	Cash Funds	Debt Funds	Equity Funds Large Cap	Equity Mid Cap	Index Funds	Ethical Funds
EquityShares	63.4%	0.0%	0.0%	94.6%	99.2%	97.3%	93.9%
Money Market Instruments	3.3%	49.2%	0.1%	5.4%	0.8%	0.3%	6.1%
Fixed Deposits	1.5%	50.8%	1.7%	0.0%	0.0%	0.0%	0.0%
Non Convertible Debentures	10.3%	0.0%	31.8%	0.0%	0.0%	0.0%	0.0%
Govt Securities Covt Securities	21.5%	0.0%	66.4%	0.0%	0.0%	0.0%	0.0%
Others	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
Grand Total	100%	100%	100%	100%	100%	100%	100%

			A	bsolute Reti	ırn				CAGR	Return	
Туре	FUND NAMES	SFIN Code	1 Month	3 month	6 month	1 Year	2 Year	3 year	5 Year	Returns since Inception CAGR	Inception Date
Asset Allocation	Asset Allocation Fund	ULIF04528/09/07ASSETALLOC116	1.79%	2.41%	-0.36%	18.03%	24.98%	18.04%	12.15%	10.87%	1-Oct-07
Asset Allocation	Asset Allocation Fund II	ULIF07205/12/13ASSETALL02116	1.61%	2.12%	-1.01%	21.56%	NA	NA	NA	19.48%	31-Mar-14
Asset Allocation	Asset Allocation Pension Fund	ULIF04628/01/08ASALLOCPEN116	1.78%	2.24%	-0.17%	18.99%	26.18%	18.82%	12.59%	10.80%	27-Jan-08
	Crisil Balanced Fund Index		1.74%	3.43%	-0.91%	11.15%	18.19%	14.83%	9.50%		
Cash Fund	Cash Fund	ULIF00215/01/04CASHFUNDLI116	0.53%	1.59%	3.17%	6.57%	6.76%	6.87%	6.90%	6.23%	15-Jan-04
Cash Fund	Cash Plus Fund	ULIF01023/07/04CASHPLUSFU116	0.71%	2.08%	4.18%	8.63%	8.75%	8.83%	8.72%	8.23%	23-Jul-04
Cash Fund	Cash Plus Pension	ULIF01618/11/04CASHPLUPEN116	0.68%	1.99%	4.00%	8.31%	8.69%	8.83%	8.82%	8.55%	18-Nov-04
Cash Fund	Liquid Fund	ULIF02510/07/06LIQUIDFUND116	0.69%	2.01%	4.06%	8.42%	8.55%	8.61%	8.49%	8.62%	10-Jul-06
Cash Fund	Liquid Pension Fund	ULIF04124/07/06LIQPENFUND116	0.64%	1.88%	3.81%	8.04%	8.32%	8.47%	8.45%	8.68%	24-Jul-06
	Crisil Composite Liquid Index		0.68%	2.07%	4.21%	8.72%	9.45%	8.85%	8.54%		
DEBT FUNDS	Debt Fund	ULIF00415/01/04DEBTFUNDLI116	1.17%	0.49%	0.83%	9.76%	8.86%	7.66%	7.34%	6.16%	15-Jan-04
DEBT FUNDS	Debt Plus Fund	ULIF00923/07/04DEBTPLUSFU116	1.31%	1.09%	1.96%	11.72%	11.06%	9.56%	9.12%	8.20%	23-Jul-04
DEBT FUNDS	Debt Plus Pension	ULIF01518/11/04DEBTPLUPEN116	1.37%	0.73%	1.42%	11.29%	10.38%	9.47%	9.36%	8.85%	18-Nov-04
DEBT FUNDS	Premier Debt Fund	ULIF02317/12/05PRERDEBTFU116	1.13%	0.40%	0.75%	9.59%	8.59%	7.88%	7.30%	7.58%	17-Dec-05
DEBT FUNDS	Life Long Gain	ULIF01123/07/04LIFELOGAIN116	1.11%	0.51%	1.06%	9.47%	7.86%	6.47%	6.10%	5.06%	23-Jul-04
DEBT FUNDS	Bond Fund	ULIF02610/07/06BONDFUNDLI116	1.36%	1.04%	1.76%	12.02%	10.71%	9.46%	8.86%	9.11%	10-Jul-06
DEBT FUNDS	Premier Bond Fund	ULIF02821/07/06PREMIRBOND116	1.18%	0.32%	0.63%	8.86%	8.10%	7.09%	6.60%	7.04%	21-Jul-06
DEBT FUNDS	Bond Pension Fund	ULIF03524/07/06BONDPENFUN116	1.29%	0.92%	1.53%	11.83%	11.02%	9.59%	9.10%	9.52%	24-Jul-06
DEBT FUNDS	Guaranteed Bond Fund	ULIF06322/09/11GTEBONDFND116	1.03%	1.67%	3.24%	10.49%	9.75%	8,98%	0.00%	9.00%	5-Dec-11
	Crisil Composite Bond Index		1.26%	1.63%	3.00%	11.68%	10.79%	8.91%	8.17%		
LARGECAP	Equity Gain Fund	ULIF00523/07/04E0GAINFUND116	1,91%	2,17%	-3,34%	15.93%	32,46%	23,80%	13.38%	18.22%	23-Jul-04
LARGE CAP	Equity Plus Fund	ULIF00723/07/04EQPLUSFUND116	2.03%	2.57%	-2.55%	18.37%	30.30%	22.43%	13.95%	19.05%	23-Jul-04
LARGECAP	Equity Plus Pension	ULIF01218/11/04EQUPLUSPEN116	2.00%	2.52%	-2.65%	18.20%	30,44%	22.88%	15.61%	20.48%	18-Nov-04
LARGECAP	Premier Equity Gain	ULIF02217/12/05PREREQGAIN116	1.94%	2.28%	-3.05%	17.55%	29.28%	21.84%	14.49%	15.26%	17-Dec-05
LARGECAP	Equity Growth Fund	ULIF02924/07/06EQGROWFUND116	2.09%	2.72%	-2.86%	18,19%	30.06%	22.58%	14.35%	13.22%	24-Jul-06
LARGECAP	Equity Growth Fund II	ULIF05106/01/10EOTYGROW02116	1.93%	2.47%	-2.27%	20.47%	31,36%	23.26%	15.81%	16.56%	1-Jan-10
LARGECAP	Premier Equity Growth Fund	ULIF03824/07/06PREMEQGROW116	1.89%	2.15%	-3.49%	16.48%	28.34%	20.96%	13.86%	12.86%	24-Jul-06
LARGECAP	Equity Growth Pension Fund	ULIF03624/07/06EQTYGROPEN116	2.02%	2.54%	-2.73%	18.80%	30.61%	22.97%	15.51%	14.74%	24-Jul-06
LARGECAP	Growth Plus Fund III	ULIF05926/10/10GROWPLUS03116	2.03%	2.59%	-2.51%	17.33%	40.41%	29.05%	0.00%	19.79%	1-Nov-10
L/IKOLC/II	Cnx Nse Nifty Index	OEITOSSEO/TO/TOGROWTEOSOSTTO	1.96%	4.29%	-3.13%	10.51%	21.90%	17.73%	9.71%	15.15%	11100 10
MID CAP	Equity Midcap Fund	ULIF01709/03/05EOUMIDFUND116	5.08%	5.61%	3.25%	20.75%	38,56%	20.52%	9.59%	16.43%	9-Mar-05
MIDCAP	Equity Midcap Plus	ULIF01809/03/05EQUMIDPLUS116	5.19%	5.99%	4.09%	22.62%	42.24%	23.34%	11.57%	19.98%	9-Mar-05
MID CAP	Equity Midcap Pension	ULIF01909/03/05EQUMIDCPEN116	5.18%	6.03%	4.04%	24.47%	51.57%	28.65%	14.71%	22.79%	9-Mar-05
MIDCAP	Accelerator Mid Cap Fund	ULIF03124/07/06ACCEMIDCAP116	5.32%	5.77%	3,40%	21.06%	47.59%	25.78%	12.64%	16.36%	24-Jul-06
MIDCAP	Accelerator Mid Cap Fund II	ULIF05206/01/10ACCMIDCA02116	5.32%	6.05%	4.28%	23.17%	47.52%	26.44%	13.94%	15.42%	1-Jan-10
MIDCAP	Accelerator Midcap Pension Fund	ULIF03324/07/06ACCEMIDEN116	5.35%	6.39%	4.25%	23.28%	49.33%	27.39%	13.91%	17.56%	24-Jul-06
WIDCAP	Nifty Mid Cap 50 Index	OLIFO3324/07/OOACCEWIIDFENTTO	7.20%	5.41%	-1.17%	9.31%	37.18%	18.70%	4.25%	17.30%	24-Jul-00
INDEX	EquityFund	ULIF00315/01/04EQUITYFUND116	1.96%	3.93%	-3.74%	6.97%	19,48%	16.15%	8.58%	12.03%	15-Jan-04
INDEX	Equity Fund	ULIF00623/07/04EQUITFOND116	2.07%	4.31%	-3.07%	8.45%	21.02%	17.71%	9.99%	16.10%	23-Jul-04
INDEX	Equity Index Pund Equity Index Pension	ULIF01318/11/04EQINDEXPEN116	2.07%	4.35%	-2.85%	8.77%	21.02%	17.71%	10.10%	15.34%	18-Nov-04
INDEX	Premier Equity Fund	ULIF02117/12/05PRMREOFUND116	1.94%	3.94%	-2.85%	7.06%	19.74%	16.35%	8.76%	11.07%	17-Dec-05
INDEX	EquityIndex Fund II	ULIF03024/07/06EOTYINDX02116	2.13%	4.17%	-3.70%	8.32%	20.59%	16.35%	9.25%	11.62%	24-Jul-06
INDEX	Premier Equity Index Fund	ULIF03924/07/06EQ11INDX02116 ULIF03924/07/06PREREQINDX116	1.91%	3.82%	-4.00%	6.34%	18.60%	15.36%	7.93%	10.03%	24-Jul-06 24-Jul-06
INDEX	Equity Index Pension Fund II	ULIF03724/07/06EQINDPEN02116	2.11%	4.33%	-4.00%	8.25%	20.77%	17.35%	9.63%	11.59%	24-Jul-06 24-Jul-06
INDEX	Blue Chip Equity Fund	ULIF06026/10/10BLUECHIPEQ116	2.02%	4.23%	-3.11%	7.86%	20.77%	17.56%	0.00%	8.30%	1-Nov-10
INDEX		ULIFUOUZO/ TU/ TUBLUECHIPEQTT6								8.30%	1-NOV-1U
Ethical Fund	Cnx Nse Nifty Index Pure Ea Fund	ULIF02017/12/05PUREEOFUND116	1.96% 2.77%	4.29% 3.51%	-3.13% 2.69%	10.51% 28.02%	21.90% 36.37%	17.73% 26.43%	9.71% 16.48%	17,54%	17-Dec-05
	Pure Eq Fund Pure Stock Fund			3.51%		27.48%		26.43%	16.48%		
Ethical Fund	Pure Stock Fund Pure Stock Pension Fund	ULIF02721/07/06PURESTKFUN116	2.63%	3.58% 5.20%	2.85%	39.83%	37.13% 38.73%	27.46%	16.92%	18.20%	21-Jul-06
Ethical Fund		ULIF04717/04/08PURESTKPEN116	4.52%		8.03%					19.89%	17-Apr-08
	Cnx Nse Nifty Index		1.96%	4.29%	-3.13%	10.51%	21.90%	17.73%	9.71%		

Equity-Large Cap Funds



Investment Objectives

To provide capital appreciation through investment in select equity stocks those have the potential for capital appreciation.

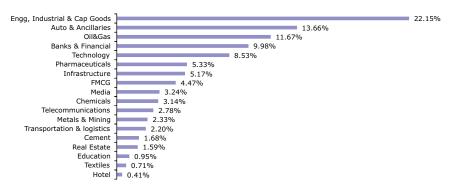
Risk Profile

Very High

Current Asset Allocation

- Equity: 60% 100%
- Bank deposits and money market instruments: 0%-40%

Industry Profile



Asset Profile

■ Money Market Instruments 5.38%



■ EQUITY SHARES 94.62%

Holdings		
Company Name	% Value	% Total Value
Money Market Insruments SHARES	5.38%	5.38% 94.62%
H D F C Bank Ltd.	8.57%	
Infosys Ltd.	6.95%	
I C I C I Bank Ltd.	5.58%	
I T C Ltd.	4.87%	
Reliance Industries Ltd.	4.55%	
Yes Bank Ltd.	4.40%	
Axis Bank Ltd.	4.07%	
Hindustan Unilever Ltd.	3.68%	
Idea Cellular Ltd.	2.64%	
Oil & Natural Gas Corpn. Ltd.	2.56%	
Tata Motors Ltd.	2.46%	
Nestle India Ltd.	2.45%	
Hindalco Industries Ltd.	2.44%	
Larsen & Toubro Ltd.	2.30%	
Pfizer Ltd.	2.03%	
Gujarat Pipavav Port Ltd.	1.95%	
Hero Motocorp Limited	1.91%	
Voltas Ltd.	1.89%	
Dr. Reddys Laboratories Ltd.	1.79%	
Cadila Healthcare Ltd.	1.60%	
Wipro Ltd.	1.55%	
Tech Mahindra Ltd.	1.46% 1.24%	
Motherson Sumi Systems Ltd. Maruti Suzuki India Ltd.	1.24% 1.24%	
Siemens Ltd.	1.24%	
Ultratech Cement Ltd.	1.22%	
B A S F India Ltd.	1.16%	
Bayer Cropscience Ltd.	1.02%	
Other Shares	15.96%	
Grand Total	100%	100%

Returns										
110001110	Current Nav		Absolute	Returns			CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception		
Equity Gain Fund	63.3077	1.91%	2.17%	-3.34%	15.93%	32.46%	23.80%	18.22%		
Equity Plus Fund	68.3761	2.03%	2.57%	-2.55%	18.37%	30.30%	22.43%	19.05%		
Equity Plus Pension	73.4873	2.00%	2.52%	-2.65%	18.20%	30.44%	22.88%	20.48%		
Premier Equity Gain	39.2195	1.94%	2.28%	-3.05%	17.55%	29.28%	21.84%	15.26%		
Equity Growth Fund	30.6642	2.09%	2.72%	-2.86%	18.19%	30.06%	22.58%	13.22%		
Equity Growth Fund II	23.5154	1.93%	2.47%	-2.27%	20.47%	31.36%	23.26%	16.56%		
Premier Equity Growth Fund	29.7931	1.89%	2.15%	-3.49%	16.48%	28.34%	20.96%	12.86%		
Equity Growth Pension Fund	34.5925	2.02%	2.54%	-2.73%	18.80%	30.61%	22.97%	14.74%		
Growth Plus Fund III	23.5658	2.03%	2.59%	-2.51%	17.33%	40.41%	29.05%	19.79%		
Cnx Nse Nifty Index		2.0%	4.3%	-3.1%	10.5%	21.9%	17.7%			

Equity-Mid Cap Funds



Investment Objectives

To achieve capital appreciation by investing in a diversified basket of mid cap stocks and large cap stocks.

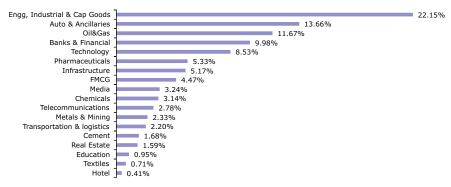
Risk Profile

Very High

Current Asset Allocation

- Equity: 60%-100% of which not less than 50% will be in mid cap stocks
- Bank deposits and money market instruments 0%-40%

Industry Profile



Asset Profile

Money Market Instruments



■ EQUITY SHARES 99%

Holdings		
Company Name	% Value	% Total
	value	Value
Money Market Insruments	0.76%	0.76%
SHARES	0.76%	99.24%
Yes Bank Ltd.	4.67%	
Mphasis Ltd.	4.61%	
Hitachi Home & Life Solutions (India) Ltd.	3.98%	
Indraprastha Gas Ltd.	3.70%	
Gayatri Projects Ltd.	3.46%	
Voltas Ltd.	3.30%	
H D F C Bank Ltd.	3.29%	
Arvind Ltd.	3.21%	
S M L Isuzu Ltd.	3.19%	
T V S Motor Co. Ltd.	3.12%	
Aventis Pharma Ltd.	3.10%	
Gujarat State Petronet Ltd.	2.80%	
K S B Pumps Ltd.	2.42%	
Sadbhav Engineering Ltd.	2.29%	
M R F Ltd.	2.29%	
Ingersoll-Rand (India) Ltd.	2.24%	
Oil & Natural Gas Corpn. Ltd.	2.09%	
Talwalkars Better Value Fitness Limited	2.07%	
Idea Cellular Ltd.	1.96%	
I C I C I Bank Ltd.	1.94%	
Kalpataru Power Transmission Ltd.	1.85%	
B A S F India Ltd.	1.82%	
National Aluminium Co. Ltd.	1.79%	
H T Media Ltd.	1.74%	
Orient Cement Limited	1.72%	
J Kumar Infraprojects Ltd.	1.64%	
Petronet L N G Ltd.	1.51%	
Adlabs Entertainment Limited	1.30%	
Other Shares	26.12%	
Grand Total	100%	100%

Returns									
Returns	Current Nav	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Equity Midcap Fund	48.6427	5.08%	5.61%	3.25%	20.75%	38.56%	20.52%	16.43%	
Equity Midcap Plus	66.4654	5.19%	5.99%	4.09%	22.62%	42.24%	23.34%	19.98%	
Equity Midcap Pension	84.586	5.18%	6.03%	4.04%	24.47%	51.57%	28.65%	22.79%	
Accelerator Mid Cap Fund	39.2469	5.32%	5.77%	3.40%	21.06%	47.59%	25.78%	16.36%	
Accelerator Mid Cap Fund Ii	22.2605	5.32%	6.05%	4.28%	23.17%	47.52%	26.44%	15.42%	
Accelerator Midcap Pension Fund	43.049	5.35%	6.39%	4.25%	23.28%	49.33%	27.39%	17.56%	
Nifty Mid Cap 50 Index		7.2%	5.4%	-1.2%	9.3%	37.2%	18.7%		



To provide capital appreciation through investment in equities forming part of National Stock Exchange NIFTY

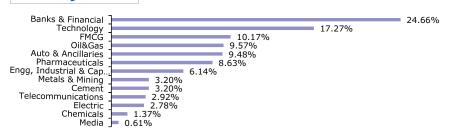
Risk Profile

High

Current Asset Allocation

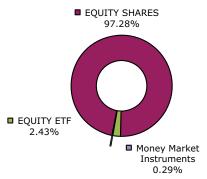
- Equity: 60%-100%
- Bank deposits and money market instruments: 0% 40%

Industry Profile



Holdings Company Name % % Value Total Value **Equity ETF** 2.43% 2.43% Money Market Instrument 0.29% 0.29% SHARES 97.3% Infosys Ltd. 8.66% H D F C Bank Ltd. 6.80% ITC Ltd. 6.57% Housing Development Finance Corpn. Ltd. 5.64% Reliance Industries Ltd. 5.43% Larsen & Toubro Ltd. 5.08% I C I C I Bank Ltd. 4.83% 4.48% Tata Consultancy Services Ltd. Hindustan Unilever Ltd. 3.33% Tata Motors Ltd. 2.86% Sun Pharmaceutical Inds. Ltd. 2.62% Mahindra & Mahindra Ltd. 2.45% Dr. Reddys Laboratories Ltd. 2.29% Bharti Airtel Ltd. 2.16% Cipla Ltd. 2.07% Maruti Suzuki India Ltd. 2.04% Wipro Ltd. 2.04% Oil & Natural Gas Corpn. Ltd. 2.03% Axis Bank Ltd. 1.73% Other Shares 24.17% **Grand Total** 100% 100%

Asset Profile



Returns									
NO CONTRACTOR OF THE PROPERTY	Current Nav	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Equity Fund	37.1171	1.96%	3.93%	-3.74%	6.97%	19.48%	16.15%	12.03%	
Equity Index Fund	51.8551	2.07%	4.31%	-3.07%	8.45%	21.02%	17.71%	16.10%	
Equity Index Pension	46.0797	2.09%	4.35%	-2.85%	8.77%	21.33%	17.90%	15.34%	
Premier Equity Fund	27.4728	1.94%	3.94%	-3.70%	7.06%	19.74%	16.35%	11.07%	
Equity Index Fund II	26.9717	2.13%	4.17%	-3.37%	8.32%	20.59%	16.80%	11.62%	
Premier Equity Index Fund	23.6927	1.91%	3.82%	-4.00%	6.34%	18.60%	15.36%	10.03%	
Equity Index Pension Fund II	26.8932	2.11%	4.33%	-3.11%	8.25%	20.77%	17.35%	11.59%	
Cnx Nse Nifty Index		2.0%	4.3%	-3.1%	10.5%	21.9%	17.7%		

Blue Chip Equity Funds



Investment Objectives

To provide capital appreciation through investment in equities forming part of the National Stock Exchange NIFTY

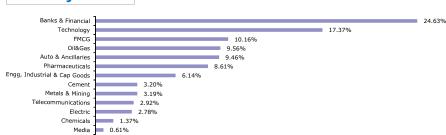
Risk Profile

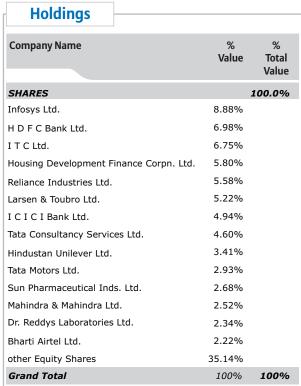
High

Current Asset Allocation

- Equity: Not less than 60%
- Bank deposits and money market instruments: Not more than 40%

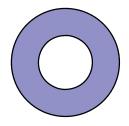
Industry Profile





Asset Profile

■ EQUITY SHARES 100.00%



Returns	Current Nav		Absolute	Returns		CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Blue Chip Equity Fund	14.6037	2.02%	4.23%	-3.21%	7.86%	20.77%	17.56%	8.30%	
Cnx Nse Nifty Index		2.0%	4.3%	-3.1%	10.5%	21.9%	17.7%		

Pure Equity Funds



Investment Objectives

To specifically exclude companies dealing in gambling, contests, liquor, entertainment (films, TV etc.), hotels, banks and financial institutions.

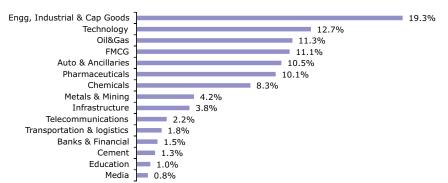
Risk Profile

Very High

Current Asset Allocation

- Equity: 60%-100%
- Government treasury bills (Non-interest bearing): 0% 40%

Industry Profile



Asset Profile

Money Market Instruments 6.07%



■ EQUITY SHARES 93.93%

Holdings		
Company Name	% Value	% Total Value
SHARES	_	93.93%
Infosys Ltd.	6.16%	
Reliance Industries Ltd.	5.10%	
Nestle India Ltd.	4.73%	
Hitachi Home & Life Solutions (India) Ltd.	4.52%	
Pfizer Ltd.	4.22%	
Tata Motors Ltd.	4.17%	
K S B Pumps Ltd.	3.74%	
Oil & Natural Gas Corpn. Ltd.	3.58%	
Bayer Cropscience Ltd.	3.56%	
Ashoka Buildcon Ltd.	3.37%	
Credit Analysis & Research Ltd.	3.09%	
Indraprastha Gas Ltd.	2.60%	
Maruti Suzuki India Ltd.	2.42%	
Wipro Ltd.	2.42%	
Colgate-Palmolive (India) Ltd.	2.10%	
Akzo Nobel India Ltd.	1.91%	
Hindustan Unilever Ltd.	1.87%	
Kansai Nerolac Paints Ltd.	1.87%	
Natco Pharma Ltd.	1.87%	
Idea Cellular Ltd.	1.79%	
Hindalco Industries Ltd.	1.70%	
Gujarat Pipavav Port Ltd.	1.65%	
Bharat Forge Ltd.	1.58%	
Esab India Ltd.	1.54%	
Tata Consultancy Services Ltd.	1.51%	
S M L Isuzu Ltd.	1.50%	
B A S F India Ltd.	1.40%	
Ingersoll-Rand (India) Ltd.	1.34%	
Other Shares	16.61%	

Money Market Instruments

Grand Total

Returns									
	Current Nav	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception	
Pure Eq Fund	47.3672	2.77%	3.51%	2.69%	28.02%	36.37%	26.43%	17.54%	
Pure Stock Fund	45.2803	2.63%	3.58%	2.85%	27.48%	37.13%	27.46%	18.20%	
Pure Stock Pension Fund	37.5257	4.52%	5.20%	8.03%	39.83%	38.73%	28.82%	19.89%	
Cnx Nse Nifty Index		2.0%	4.3%	-3.1%	10.5%	21.9%	17.7%		

6.07%

100%

100%

Asset Allocation Funds



Investment Objectives

To realize a level of total income, including current income and capital appreciation, which is consistent with reasonable investment risk. The investment strategy will involve a flexible policy for allocating assets among equities, bonds and cash

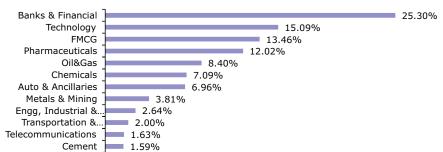
Risk Profile

High

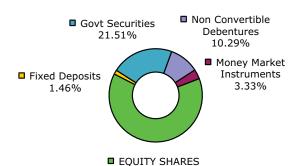
Current Asset Allocation

- Equity: 40% 90%
- Debt, Bank deposits & Fixed Income Securities: 0%-60%
- Money market instruments: 0% 50%

Industry Profile



Asset Profile



63.40%

Returns **Current Nav CAGR Absolute Returns FUND NAMES** 1 month 3 month 6 month 1 year 2 year 3 year **Returns since Inception** 24.98% **Asset Allocation Fund** 22.454 1.79% 2.41% -0.36% 18.03% 18.04% 10.87% 18.99% 10.80% **Asset Allocation Pension Fund** 21.6007 1.78% 2.24% -0.17% 26.18% 18.82% **Asset Allocation Fund II** 12.6804 1.61% 2.12% -1.01% 21.56% NA 19.48% **Crisil Balanced Fund Index** 11.2% 18.2%

-0.9%

3.4%

1.7%

Holdings

Company Name	% Value	% Total Value
GOVERNMENT SECURITIES Fixed Deposits Money Market Instrument Non Convertible Debentures	21.51% 1.46% 3.33%	21.51% 1.46% 3.33% 10.29%
Tata Sons Ltd.	2.03%	
L I C Housing Finance Ltd.	1.75%	
Power Finance Corpn. Ltd.	1.03%	
Housing Development Finance Corpn. Ltd.	0.86%	
Ministry Of Railways	0.69%	
Shriram Transport Finance Co. Ltd.	0.56%	
I O T Utkal Energy Services Ltd.	0.54%	
Bajaj Finance Ltd.	0.47%	
Barclays Investments & Loans (India) Ltd.	0.46%	
Rural Electrification Corpn. Ltd.	0.36%	
N T P C Ltd.	0.32%	
Other Corporate Bonds	1.23%	
SHARES		63.40%
H D F C Bank Ltd.	5.67%	
Infosys Ltd.	4.87%	
I C I C I Bank Ltd.	4.51%	
Reliance Industries Ltd. I T C Ltd.	3.66% 3.63%	
Yes Bank Ltd.	2.99%	
Axis Bank Ltd.	2.99%	
B A S F India Ltd.	2.63%	
Hindustan Unilever Ltd.	2.47%	
Nestle India Ltd.	2.33%	
Tata Motors Ltd.	2.14%	
Bayer Cropscience Ltd.	2.03%	
Pfizer Ltd.	1.84%	
Oil & Natural Gas Corpn. Ltd.	1.67%	
Dr. Reddys Laboratories Ltd.	1.66%	
Hindalco Industries Ltd.	1.64%	
Cipla Ltd.	1.58%	
Wipro Ltd.	1.50%	
Gujarat Pipavav Port Ltd.	1.27%	
Tata Consultancy Services Ltd.	1.27%	
Hero Motocorp Limited	1.26%	
Cadila Healthcare Ltd.	1.10%	
Mphasis Ltd.	1.07%	
Ultratech Cement Ltd.	1.01%	
Aventis Pharma Ltd.	0.95%	
Sasken Communication Technologies Ltd.	0.87%	
Other Shares	5.53%	
Grand Total	100%	100%

14.8%



To provide a participation in the upside of the equity market while ensuring highest unit price recorded during the policy term at maturity. The Investment strategy will include dynamic asset allocation between equities, debt and cash. It will also ensure that the gains of the fund are locked-in during the term to achieve the payment of highest unit price recorded during the policy term at maturity.

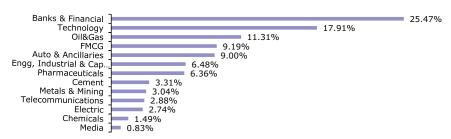
Risk Profile

High

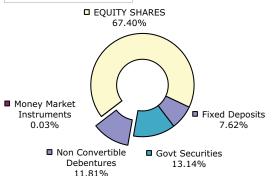
Current Asset Allocation

- Equity & Equity Derivatives*: 0% 100%
- Debt and Debt Derivatives: 0%-100%
- Money market instruments, liquid Mutual Funds: 0% 100%
- * as and when allowed by IRDAI

Industry Profile







11.81%	13.14%							
Returns	Current Nav		AGR					
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Max Gain Fund I	16.4579	-0.34%	-1.24%	1.86%	8.41%	16.79%	13.93%	9.41%
Max Gain Fund II	15.0057	-0.45%	-1.22%	2.02%	8.10%	16.20%	13.68%	8.83%

Holdings Company Name % Value Total Value SHARES 67.4% Infosys Ltd. 5.60% H D F C Bank Ltd. 5.06% Housing Development Finance Corpn. Ltd. 4.90% ITC Ltd. 4.51% Reliance Industries Ltd. 4.23% Larsen & Toubro Ltd. 3.71% Tata Consultancy Services Ltd. 3.23% Axis Bank Ltd. 2.22% Oil & Natural Gas Corpn. Ltd. 2.11% Tata Motors Ltd. 1.91% I C I C I Bank Ltd. 1.80% Mahindra & Mahindra Ltd. 1.75% Hindustan Unilever Ltd. 1.68% Sun Pharmaceutical Inds. Ltd. 1.52% Bharti Airtel Ltd. 1.46% Maruti Suzuki India Ltd. 1.46% H C L Technologies Ltd. 1.35% Asian Paints Ltd. 1.00% Lupin Ltd. 1.00% Other Shares 16.91% Non Convertible Debentures. 11.81% 11.81% Money Market Instruments 0.03% 0.03%

Govt Securities

Fixed Deposits

Grand Total

13.14%

7.62%

100%

13.14%

7.62%

100%



To provide accumulation of income through investment in high quality fixed income Securities.

Risk Profile

Moderate

Current Asset Allocation

- Debt Instruments, FDs & Money Market Instruments: 100%

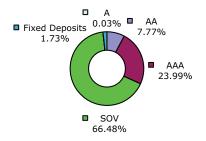
Average Maturity & Portfolio Ytm		
FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
DEBT FUNDS	8.19%	6.71

Holdings Company Name % % Value Total Value 66.44% **Govt Securities** 66.44% Money Market Instruments 0.07% 0.07% **CORPORATE BONDS** 31.76% Ministry Of Railways 3.98% Rural Electrification Corpn. Ltd. 2.96% 2.75% Power Finance Corpn. Ltd. Shriram Transport Finance Co. Ltd. 2.21% L I C Housing Finance Ltd. 2.20% Housing Development Finance Corpn. Ltd. 2.11% Bajaj Finance Ltd. 1.76% Axis Bank Ltd. 1.57% Hdb Financial Services Limited 1.43% Nabha Power Ltd. 1.39% Power Grid Corpn. Of India Ltd. 1.37% Leasing & Financial Services Ltd. 1.24% Other Corporate Bonds 6.80% FIXED DEPOSITS 1.73% **Grand Total** 100.00%

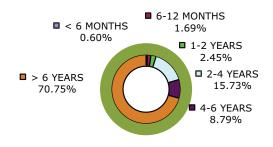
Asset Profile

Govt Securities 66.44% Debentures 31.76% Money Market Instruments 0.07% Fixed Deposits 1.73%

Rating Profile



Maturity Profile



Returns								
	Current Nav		Absolute	Returns		CAGR		
FUND NAMES		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception
Debt Fund	19.9398	1.17%	0.49%	0.83%	9.76%	8.86%	7.66%	6.16%
Debt Plus Fund	23.8373	1.31%	1.09%	1.96%	11.72%	11.06%	9.56%	8.20%
DEBT PLUS PENSION	24.7939	1.37%	0.73%	1.42%	11.29%	10.38%	9.47%	8.85%
Premier Debt Fund	20.2038	1.13%	0.40%	0.75%	9.59%	8.59%	7.88%	7.58%
Life Long Gain	17.2298	1.11%	0.51%	1.06%	9.47%	7.86%	6.47%	5.06%
Bond Fund	22.0425	1.36%	1.04%	1.76%	12.02%	10.71%	9.46%	9.11%
Premier Bond Fund	18.4856	1.18%	0.32%	0.63%	8.86%	8.10%	7.09%	7.04%
Bond Pension Fund	22.7123	1.29%	0.92%	1.53%	11.83%	11.02%	9.59%	9.52%
Crisil Composite Bond Index		1.3%	1.6%	3.0%	11.7%	10.8%	8.9%	



To have a fund that protects invested capital through investments in liquid money market and short-term instruments.

Risk Profile

Low

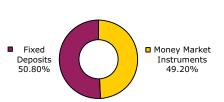
Current Asset Allocation

- Money market instruments and short term debt: 100%

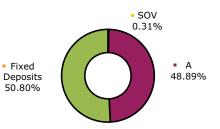
Average Maturity & Portfolio Ytm		
FUND CLASSIFICATION	Portfolio YTM	Avg Duration (in years)
CASH FUNDS	8.61%	0.53

Holdings		
Company Name	% Value	% Total Value
FIXED DEPOSITS		50.80%
Syndicate Bank	9.5%	
Corporation Bank	9.1%	
I D B I Bank Ltd.	9.1%	
State Bank Of Hyderabad	7.2%	
Punjab National Bank	6.0%	
The Ratnakar Bank Ltd	5.4%	
Saraswat Co-Operative Bank Ltd.	4.5%	
Money Market Insruments		49.20%
L & T Finance Ltd.	6.7%	
Sundaram Finance Ltd.	6.5%	
Hdb Financial Services Limited	6.3%	
Fullerton India Credit Co. Ltd	5.9%	
Canara Bank	5.4%	
P N B Housing Finance Ltd.	4.4%	
Sundaram B N P Paribas Home Finance Ltd.	4.1%	
Housing Development Finance Corpn. Ltd.	3.8%	
Other Money Market Instruments	6.0%	
Grand Total	100%	100%

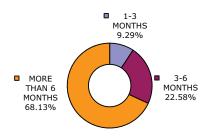
Asset Profile



Rating Profile



Maturity Profile



Returns		1							
Recuiris	Current Nav	Absolute Returns				CAGR			
FUND NAMES		1 Month	3 month	6 month	1 Year	2 year	3 year	Returns since Inception	
Cash Fund	20.1042	0.53%	1.59%	3.17%	6.57%	6.76%	6.87%	6.23%	
Cash Plus Fund	23.9113	0.71%	2.08%	4.18%	8.63%	8.75%	8.83%	8.23%	
CASH PLUS PENSION	24.0722	0.68%	1.99%	4.00%	8.31%	8.69%	8.83%	8.55%	
Liquid Fund	21.1577	0.69%	2.01%	4.06%	8.42%	8.55%	8.61%	8.62%	
Liquid Pension Fund	21.2021	0.64%	1.88%	3.81%	8.04%	8.32%	8.47%	8.68%	
Crisil Composite Liquid Index		0.7%	2.1%	4.2%	8.7%	9.5%	8.9%		

Fund Manager Comments

The funds continued to invest in highly liquid short term papers as per the mandates.

Guaranteed Bond Funds



Investment Objectives

The investment objective of this fund is to provide capital appreciation by investing in a suitable mix of debt and debt related securities.

Risk Profile

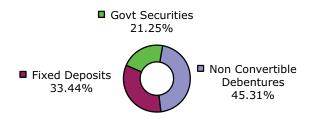
Medium

Current Asset Allocation

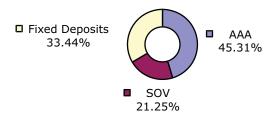
- Debt and Debt related securities: 0%-100%
- Mutual Funds and Money market instruments: 0%-40%

Holdings Company Name % Value Total Value CORPORATE BONDS 45.31% 10.7% Rural Electrification Corpn. Ltd. Indian Railway Finance Corpn. Ltd. 7.9% Power Finance Corpn. Ltd. 7.7% Infrastructure Development Finance Co. Ltd. 7.5% Power Grid Corpn. Of India Ltd. 6.7% Export-Import Bank Of India 2.8% 2.0% Other Corporate Bonds FIXED DEPOSITS 33.44% 9.5% State Bank Of Travancore I D B I Bank Ltd. 9.0% State Bank Of Bikaner & Jaipur 5.8% 9.2% GOVT SECURITIES(GSE) 21.2% 21.25% Money Market Instruments 0.4% 0.43% Grand Total 100% 100%

Asset Profile



Rating Profile



Returns								
Retuins	Current Nav	Absolute Returns			CAGR			
FUND NAMES Absolute		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Guaranteed Bond Fund	13.7033	1.03%	1.67%	3.24%	10.49%	9.75%	8.98%	9.00%
Crisil Composite Bond Index		1.3%	1.6%	3.0%	11.7%	10.8%	8.9%	

^{*} Returns are Absolute



To protect the capital as well as achieve capital appreciation over the term of 10 years. The above objective does not intend to offer any explicit investment guarantee to the policyholder. The fund strategy would be to invest in highly-rated secured debentures, corporate bonds, exchange traded funds, equities and money market instruments

Risk Profile

High

Current Asset Allocation

- Debentures, Corporate Bonds, Exchange Traded Funds and Equities: 80% 100%
- Mutual Funds and Money Market Instruments: 0% 20%

Asset Profile

■ Fixed Deposits 21.72% ■ EQUITY SHARES 38.88%



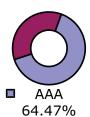
■ Non Convertible Debentures 39.41%

Holdings

Holdings		
Company Name	% Value	% Total Value
Non Convertible Debentures		39.41%
Housing Development Finance Corpn. Ltd.	7.01%	
Power Finance Corpn. Ltd.	7.00%	
Indian Railway Finance Corpn. Ltd.	6.93%	
Tata Sons Ltd.	6.66%	
Infrastructure Development Finance Co. Ltd.	6.25%	
Rural Electrification Corpn. Ltd.	5.55%	
Fixed Deposits - Security	21.72%	21.72%
EQUITY SHARES		38.88%
Infosys Ltd.	3.45%	
H D F C Bank Ltd.	2.71%	
I T C Ltd.	2.62%	
Housing Development Finance Corpn. Ltd.	2.25%	
Reliance Industries Ltd.	2.17%	
Larsen & Toubro Ltd.	2.03%	
I C I C I Bank Ltd.	1.92%	
Tata Consultancy Services Ltd.	1.79%	
Hindustan Unilever Ltd.	1.32%	
Tata Motors Ltd.	1.14%	
Sun Pharmaceutical Inds. Ltd.	1.04%	
Mahindra & Mahindra Ltd.	0.98%	
Dr. Reddys Laboratories Ltd.	0.91%	
Bharti Airtel Ltd.	0.86%	
Cipla Ltd.	0.83%	
Maruti Suzuki India Ltd.	0.82%	
Wipro Ltd.	0.81%	
Oil & Natural Gas Corpn. Ltd.	0.81%	
Axis Bank Ltd.	0.69%	
State Bank Of India	0.65%	
Other Equity Shares	9.07%	
Grand Total	100%	100%

Rating Profile

Fixed Deposits 35.53%



Returns	Current Nav		Absolute	Returns		CAGR		
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Growth Plus Fund I	14.8082	1.02%	1.70%	3.17%	9.47%	8.96%	8.67%	7.33%
Growth Plus Fund II	14.5584	2.10%	4.25%	-3.20%	8.71%	19.92%	17.68%	7.44%



6.82%

5 74%

5.48%

5.11%

5.50%

100%

3.98% **3.98%**

25.28% **25.28%**

100%

Investment Objectives

To provide capital appreciation, subject to minimum guaranteed unit price at Maturity. The fund strategy would be to achieve potential upside by investing adequately in debt securities, equities, mutual funds and highly rated debentures. The Unit Price at maturity (in 10 years time) is guaranteed to be a minimum of 170% of unit price as on the date of allocation of units under a policy

Risk Profile

High

Current Asset Allocation

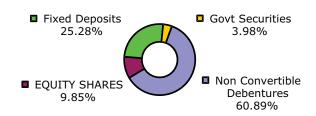
- Debt securities: 50%-100%
- Debentures: 0%-50%
- Mutual Funds, Equities and Money market instruments: 0% 50%

Company Name % Value Total Value **Equity Shares** 9.85% Reliance Industries Ltd. 1.04% Infosvs Ltd. 0.95% Oil & Natural Gas Corpn. Ltd. 0.80% Larsen & Toubro Ltd. 0.79% Tata Consultancy Services Ltd. 0.74% Indraprastha Gas Ltd. 0.71% H D F C Bank Ltd. 0.66% State Bank Of India 0.56% I C I C I Bank Ltd. 0.56% Tata Steel Ltd. 0.52% Wipro Ltd. 0.50% ITC Ltd. 0.47% Axis Bank Ltd. 0.34% Other Equity Shares 1.21% **CORPORATE BONDS** 60.89% Power Finance Corpn. Ltd. 9.28% Indian Railway Finance Corpn. Ltd. 8.72% Ministry Of Railways 7.25% Rural Electrification Corpn. Ltd. 6.98%

Housing Development Finance Corpn. Ltd.

Holdings

Asset Profile



Rating Profile

Others

Tata Sons Ltd.

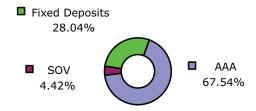
L I C Housing Finance Ltd.

GOVT SECURITIES

Fixed Deposits

Grand Total

Power Grid Corpn. Of India Ltd.



Returns –								
	Current Nav	Absolute Returns			CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Shield Plus Fund I	15.5825	1.18%	2.21%	3.48%	11.68%	12.12%	10.14%	8.32%
Shield Plus Fund II	15.6579	1.02%	1.72%	2.85%	10.95%	13.06%	10.95%	8.94%
Shield Plus Fund III	15.2107	1.12%	1.86%	3.09%	11.39%	12.74%	10.45%	8.79%
Shield Plus Fund IV	14.4437	0.52%	0.72%	1.75%	8.38%	11.01%	10.21%	8.95%

Assured Return Funds



Investment Objectives

To provide capital appreciation by investing in a suitable mix of debt and equities.

Risk Profile

Current Asset Allocation

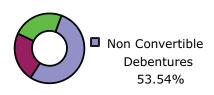
- Equity:0% 50%
- Debt:0%-100%
- Mutual Funds and Money market instruments: 0% 40%

Holdings		
Company Name	% Value	% Total Value
Non Convertible Debentures.		53.54%
Indian Railway Finance Corpn. Ltd.	9.20%	
Ministry Of Railways	8.18%	
Power Finance Corpn. Ltd.	6.61%	
Export-Import Bank Of India	5.91%	
Tata Sons Ltd.	5.85%	
Power Grid Corpn. Of India Ltd.	5.43%	
Other NCD	12.36%	
Fixed Deposits	22.84%	22.84%
GOVT SECURITIES(GSE)	23.62%	23.62%
Grand Total	100%	100%

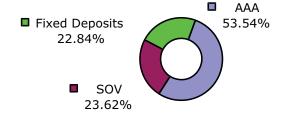
Asset Profile

■ Govt Securities 23.62%

Fixed Deposits 22.84%



Rating Profile



Returns								
Retuins	Absolute Returns				CAGR			
FUND NAMES		1 month	3 month	6 month	1 year	2 year	3 year	Returns since Inception
Assured return fund	14.1335	1.00%	1.59%	2.99%	10.34%	9.45%	8.76%	7.98%



Presenting Bajaj Allianz Cash Assure is a non-linked, participating individual limited premium money back plan. The key advantages of this plan are:

- Money backs at regular intervals
- Guaranteed Money Back of upto 150% of the Sum Assured, depending on policy term chosen
- Choice of 4 policy terms, 16, 20, 24 and 28 years
- Benefit from shorter premium payment term
- More value for money with high sum assured rebate
- Special rates for female policyholders
- Tax Benefits under Sec. 80C and Sec. 10 (10D) are available for deduction under the Income Tax Act #

Bajaj Allianz Life Insurance Co. Ltd. For more details:

SMS LIFE to 56070 or Call toll free no.1800 209 7272

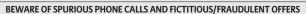


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